

The background of the top half of the page is a photograph of two men in business suits shaking hands. They are standing in what appears to be a modern office or conference room with large windows in the background. The entire image is overlaid with a semi-transparent teal color. The text "Customer Briefing Center-EMEA" is written in a large, white, sans-serif font across the middle of the image.

Customer Briefing Center-EMEA

ServiceNow, the Enterprise Cloud Company

ServiceNow® is changing the way people work. We provide service management for every department in the enterprise including IT, human resources, facilities, field service and more.

ServiceNow proudly opened the Customer Briefing Centre in Amsterdam, Netherlands to continue our engagement with our customers across EMEA. Situated within the ServiceNow Amsterdam offices, our facility will offer a unique opportunity to learn how ServiceNow can help you manage and automate services across the enterprise.

A Unique Opportunity

Visit the ServiceNow Customer Briefing Center (CBC) to learn how ServiceNow can help you manage and automate services across the enterprise. In the CBC, you can validate strategy, meet with executives and subject matter experts, and gain insight into the value that ServiceNow will bring to your organization.

Customize Your Experience

Your visit to the CBC is tailored to your business objectives. We will gather a team of ServiceNow executives and experts who can best help you discover the transformational power of automating business services. This personalized, consolidated approach leads to highly productive conversations among like-minded professionals who can help address your company's unique concerns.

Benefits

- **Talk one-on-one with experts.** The CBC is located at ServiceNow EMEA headquarters, offering the largest concentration of ServiceNow expertise. From data center security experts to application developers, you will have the opportunity for personal, in-depth conversations with those who can help you gain clarity on your initiatives and align solutions to your business needs.
- **Understand the true return on investment.** Speak with specialists who have worked with other customers to address comparable challenges in environments much like your own. Let them help you evaluate the benefits of automation, including streamlined business operations and infrastructure cost reductions.
- **Achieve more in less time.** With an executive briefing, you can get answers in just one or two days rather than a series of calls or meetings over weeks or months.
- **Gain valuable perspective.** Each briefing includes an agenda tailored to your specific business issues and goals. Once you arrive, your visit typically begins with an opportunity to share your objectives with the team, and may include executive or technical level strategy and solution discussions or demonstrations. Each visit provides insight into the many advantages of the ServiceNow solution from the people who know it best—those who help develop and deliver it every day.

Your CBC Briefing

Plan your next visit to Amsterdam where we look forward to hosting your CBC.

- Contact your ServiceNow Sales Representative and work with them to outline your unique requirements and briefing objectives. This information will serve as the foundation for crafting your custom agenda.
- Your Sales Representative will work with you and the CBC staff to fine-tune the visit.
- The CBC staff will manage the agenda planning, on-site logistics, and discussion leader/subject matter expert booking. All you have to do is make your travel and hotel arrangements, bring your team, and get ready for highly productive discussions.
- Your CBC experience is optimized to suit your needs and can accelerate your journey to business service transformation.



ServiceNow recently opened the Customer Briefing Center in Amsterdam as part of our EMEA facilities. The CBC allows our regional customers an opportunity to experience the CBC locally.

Our CBC is located in the ServiceNow Amsterdam Office
HOEKENRODE 3, 1102 BR, AMSTERDAM ZO,
THE NETHERLANDS +31 (0)20-5655500

To request a briefing, please contact your ServiceNow Sales Representative.

For information on hotels, directions and local attractions you can visit:
servicenow.com/company/executive-briefing-center-amsterdam.html