

Roadmap Templates

These templates are designed to be used to present the vision of the ServiceNow program, the areas of focus, and the steps to execute. Work with your ServiceNow account team as need.

Formats include:

Page 2: High Level FY Plan on a Page

- Understand your yearly (long term) goals & objectives and ensure your roadmap aligns to those goals

Page 3: Map vision, strategic drivers, desired outcomes to platform capabilities to achieve

Page 4-5: High Level Quarterly Roadmap Formats

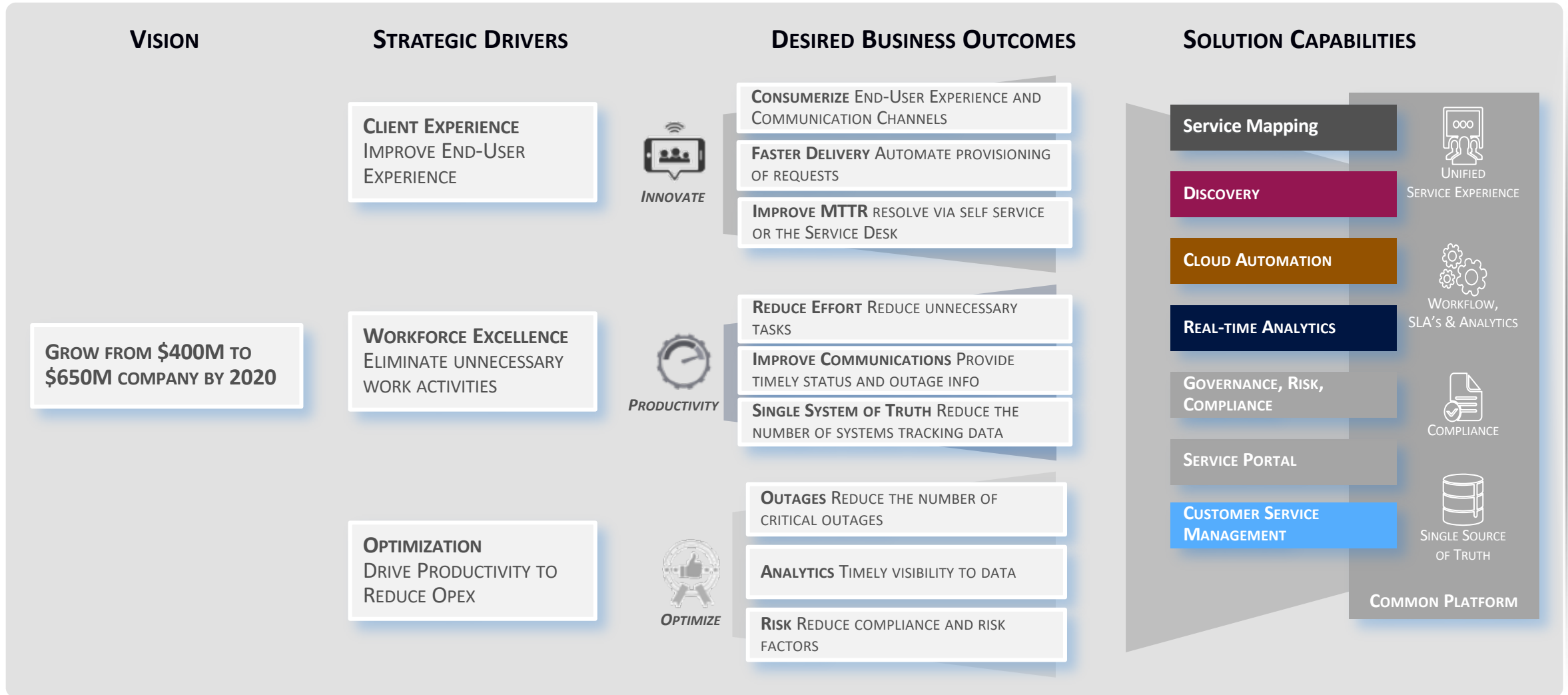
Page 6: Desired State & Actions related

Page 7: 12 month plan to execute on the desired state and overall roadmap

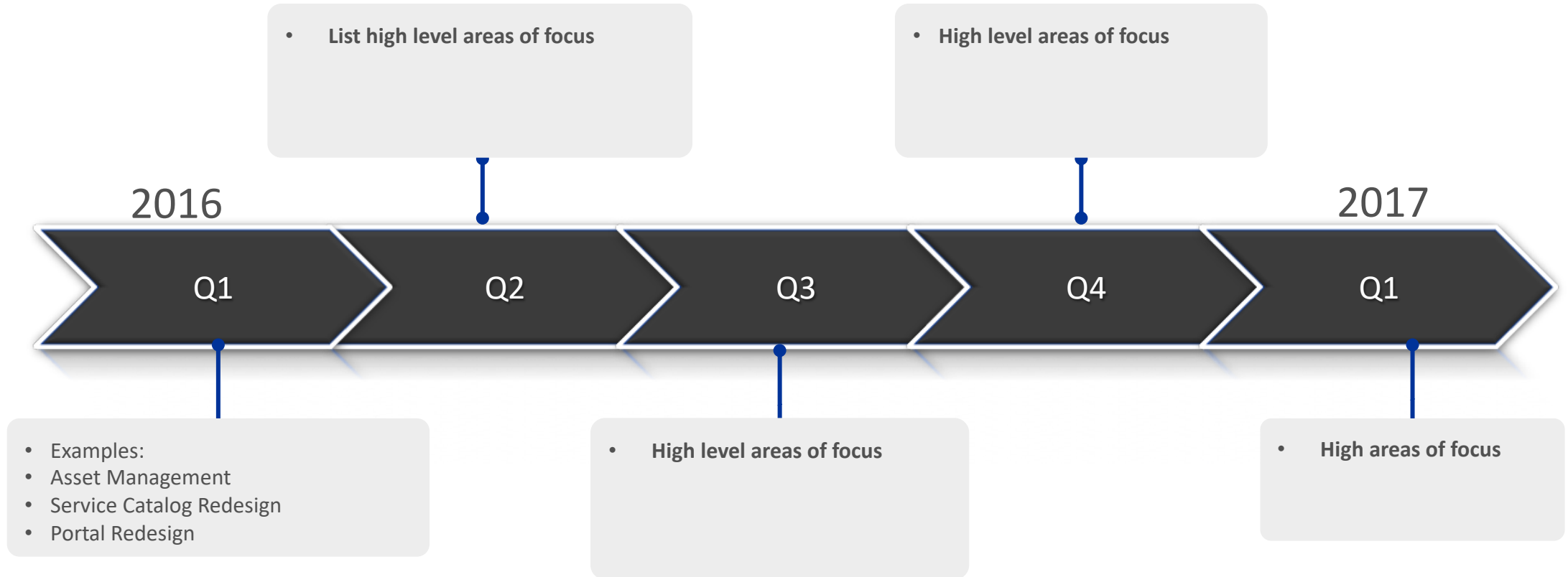
FYXX Plan On A Page ...



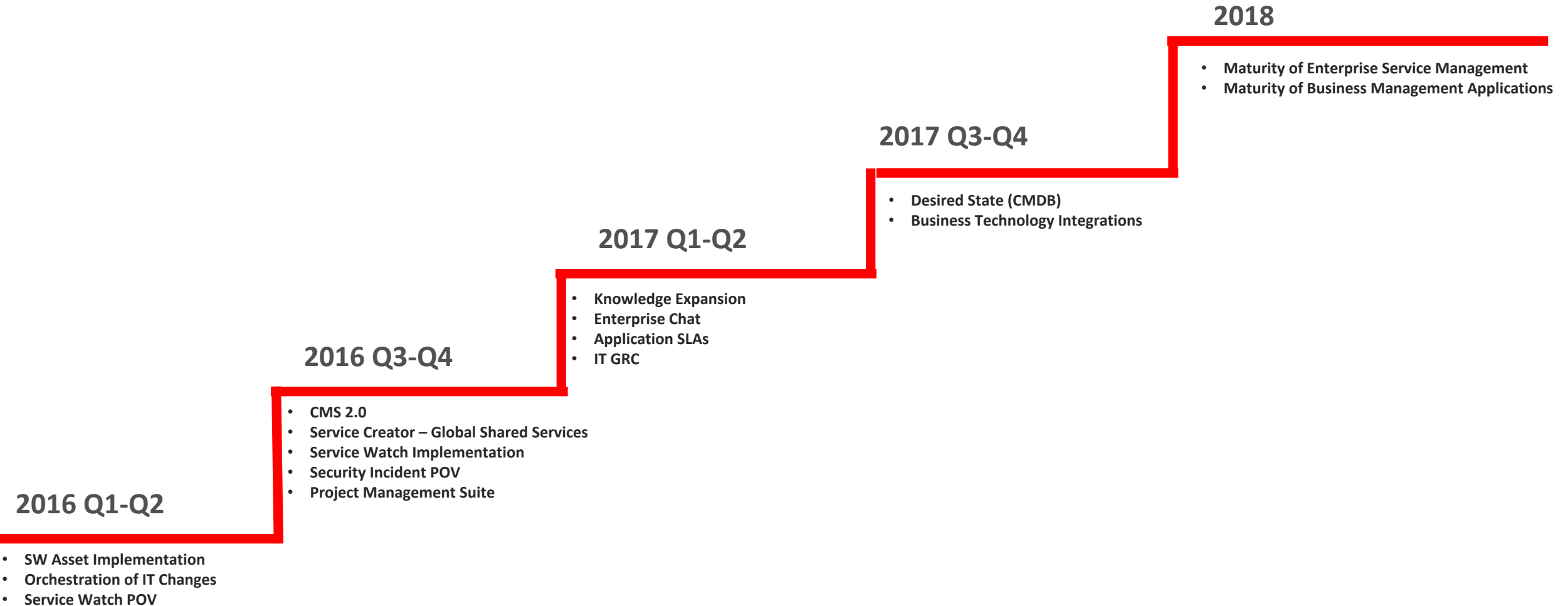
Business Outcomes Aligned to Solution Sets –Example



Roadmap



Roadmap



	Desired State	Steps to Execute
EXAMPLE: SERVICE CATALOG	<ul style="list-style-type: none">○ Mature Service Catalog Offerings	<ul style="list-style-type: none">○ SN Overview Demonstration○ Alignment of Vision to SN Best Practice○ Establish Project Team
AREA OF FOCUS	<ul style="list-style-type: none">○ List Desired State Here	<ul style="list-style-type: none">○ Steps to Execute
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Proposed next steps

2016 Year Roadmap Focus	Immediate Actions 0-3 Months	Short Term Actions 3-6 Months	Medium/Long Term Actions 6-12 Months
<i>Example: Service Catalog</i>	<ul style="list-style-type: none"> • Schedule SN Overview Demonstration • Define goals and objectives in operational terms • Begin requirements gathering 	<ul style="list-style-type: none"> • Begin development activities • Go-live of initial catalog items 5/16 • Review Service Creator 	<ul style="list-style-type: none"> • Continue to grow and expand catalog items • Incorporation of Service Creator
<i>Area of focus</i>	•Actions for this time period to execute – it can be blank if no activities are scheduled	•Actions for this time period to execute – it can be blank if no activities are scheduled	•Actions for this time period to execute – it can be blank if no activities are scheduled
<i>Area of focus</i>	•Actions for this time period to execute – it can be blank if no activities are scheduled	•Actions for this time period to execute – it can be blank if no activities are scheduled	•Actions for this time period to execute – it can be blank if no activities are scheduled
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<i>General Theme</i>	Focus on Vision and Strategy to build the foundation toward success		