



Subject: Approval request to attend now[dev]26

Dear [Manager Name],

I would like to request approval to attend [now\[dev\]26](#), ServiceNow's premier developer event, happening November 4-5 in San Jose, California. Attending now[dev]26 will help me build technical skills and gain practical knowledge that can be applied directly to our current and future projects.

Key opportunities include:

- Hands-on labs and technical workshops
- Expert-led training on the latest ServiceNow capabilities
- Direct access to ServiceNow engineers and product experts
- Best practices for development, AI, automation, and integrations
- Networking with other developers and platform builders
- Participation in the hackathon to apply new skills in a real-world setting that can be taken back to work with me

The time invested at now[dev]26 will be spent gaining skills and knowledge that can be immediately applied to our work.

By attending now[dev]26, I'll be better equipped to build, optimize, and support solutions that advance our business goals and maximize the value of our ServiceNow investment. I will also share key takeaways and recommendations with the team after the event.

Estimated costs:

- Registration:
 - \$295 if I register by September 30
 - \$495 starting October 1
- Airfare: [value]
- Hotel: [value]
- Transportation: [value]

Thank you for considering my request. Please let me know if I have approval to proceed or if you need any additional information.

Regards,
[Your Name]