We make the world of work, work better for people™
ServiceNow delivers digital workflows that create great experiences and unlock productivity.

Q2 2020:

$1.016 billion subscription revenues
32% YoY constant currency growth+

$1.018 billion subscription billings+
26% YoY adjusted growth+

40 Transactions > $1M NN ACV*

97% renewal rate

$3.255 billion subscription revenues
34% YoY growth

890 Total customers > $1M ACV**

12,000 employees

18 of top 20 deals purchased 3 or more products

6,200+ customers
~80% of the Fortune 500 use ServiceNow

+ServiceNow reports non-GAAP results in addition to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP. To see the reconciliation between these non-GAAP and GAAP results, please refer to our earnings release issued on July 29, 2020, and, for prior periods, previously filed earnings releases, all of which are available at investors.servicenow.com.

*Net new annual contract value

**Previously disclosed number of customers with annual contract value (ACV) greater than $1 million may be restated to allow for comparability. ACV is calculated based on the foreign exchange rate in effect at the time the contract was entered into. Foreign exchange rate fluctuations could cause some variability in the number of customers with ACV greater than $1 million.

Numbers rounded for presentation purposes only.
Now Platform®

IT Workflows
Optimize IT productivity, cost, and resilience.

Employee Workflows
Deliver your employees the right experiences anywhere.

Customer Workflows
Drive customer loyalty with connected digital workflows.

App Engine
Create new workflow apps fast when you need them most.

S&P 500
We’re honored to be included in the S&P 500 as of November 2019.

FORTUNE World’s Most Admired Companies® 2020
We’re making work, work better – starting from the inside out. ServiceNow was named to the FORTUNE World’s Most Admired Companies list in 2020.

Best Workplaces™ for Diversity
We believe in our purpose to make work, work better for people and it’s ingrained in everything we do each day. ServiceNow was named one of the 2019 Best Workplaces for Diversity by Great Place to Work®.