

# Now on Now

# ESG: Doing well by doing good

## Challenge

Organizations are struggling to drive sustainable, equitable, and ethical growth while increasing workforce diversity, protecting customer data, and minimizing their impact on the environment.

## Solution

Our **Environmental, Social, and Governance (ESG)** programs help us embed ESG goals and activities into our daily operations. This improves growth, performance, transparency, and compliance while strengthening customer, investor, and employee loyalty.

## Managing our ESG programs with the Now Platform

Facing a growing climate crisis, higher energy costs, and mounting customer demand, we recognize that ESG will become even more fundamental to running a successful and accountable business over the next few years.

Built on the Now Platform®, ServiceNow ESG solutions allow us to draw upon a single data set to easily manage challenges like responsible sourcing, waste reduction, equitable hiring, stronger data privacy, and risk management to boost productivity, inclusivity, and customer experience.

## Business value

- ✓ Reduces costs and environmental impact
- ✓ Simplifies [ESG management](#) and reporting
- ✓ Helps us create transparent, auditable, repeatable results



Contact your account team to set up a chat with our ESG experts who can help you with your company's unique ESG journey.