Challenge
Organizations are struggling to drive sustainable, equitable, and ethical growth while increasing workforce diversity, protecting customer data, and minimizing their impact on the environment.

Solution
Our Environmental, Social, and Governance (ESG) programs help us embed ESG goals and activities into our daily operations. This improves growth, performance, transparency, and compliance while strengthening customer, investor, and employee loyalty.

Managing our ESG programs with the Now Platform
Facing a growing climate crisis, higher energy costs, and mounting customer demand, we recognize that ESG will become even more fundamental to running a successful and accountable business over the next few years.

Built on the Now Platform®, ServiceNow ESG solutions allow us to draw upon a single data set to easily manage challenges like responsible sourcing, waste reduction, equitable hiring, stronger data privacy, and risk management to boost productivity, inclusivity, and customer experience.

Business value
- Reduces costs and environmental impact
- Simplifies ESG management and reporting
- Helps us create transparent, auditable, repeatable results

Contact your account team to set up a chat with our ESG experts who can help you with your company’s unique ESG journey.