

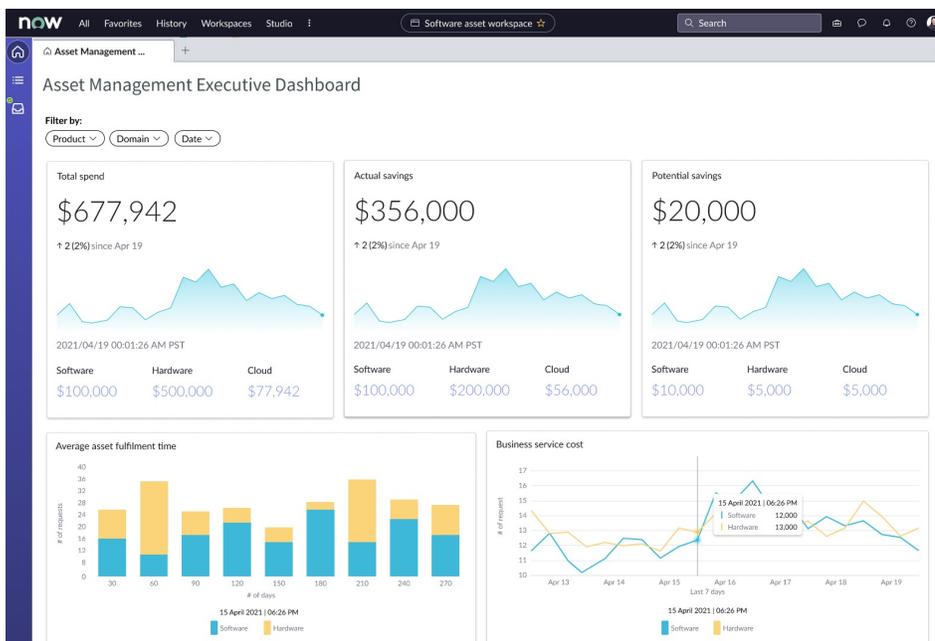
Asset Management Executive Dashboard and Success Tracking

An executive experience for overseeing software, hardware, and cloud technology

As an IT executive, it can be challenging to get a holistic view of the technology asset estate, especially since historical methods relied on separate tools for software, hardware, and cloud resource data—data that would then need to be stitched together to get a complete view and understanding of asset performance.

The Asset Management Executive Dashboard brings together ServiceNow Software Asset Management, Hardware Asset Management, and Cloud Insights into a unified dashboard where high-level stakeholders can manage KPIs to lower costs, reduce risk, and help ensure the technology asset estate is performing in alignment with business objectives.

Quickly assess technology asset health from a single dashboard



View technology asset health on a single dashboard with metrics your executive cares about such as total spend, actual and potential savings, asset fulfillment time, end of life models, and more.

The Asset Management Executive Dashboard is available to those who own any combination of two or more of the following ServiceNow asset management products: Software Asset Management, Hardware Asset Management, Cloud Insights.

Quickly assess the health and performance of your asset estate

View health and lifecycle of all technology assets from software to hardware to cloud resources.

A technology asset dashboard made for executives

Provide executives with a dashboard and workspace that bring together software, hardware, and cloud metrics into one place.

Strategize large-scale decisions about your asset estate

Manage KPIs to help save costs, reduce risk, or identify which assets are in various lifecycle stages.

Define and track SAM success at your business

Create and track self-defined success goals and success activities with Software Asset Management (SAM) success tracking.

For more information please visit

www.servicenow.com/ITAM

Or click on a link below to learn more about a specific product:

[Software Asset Management](#)

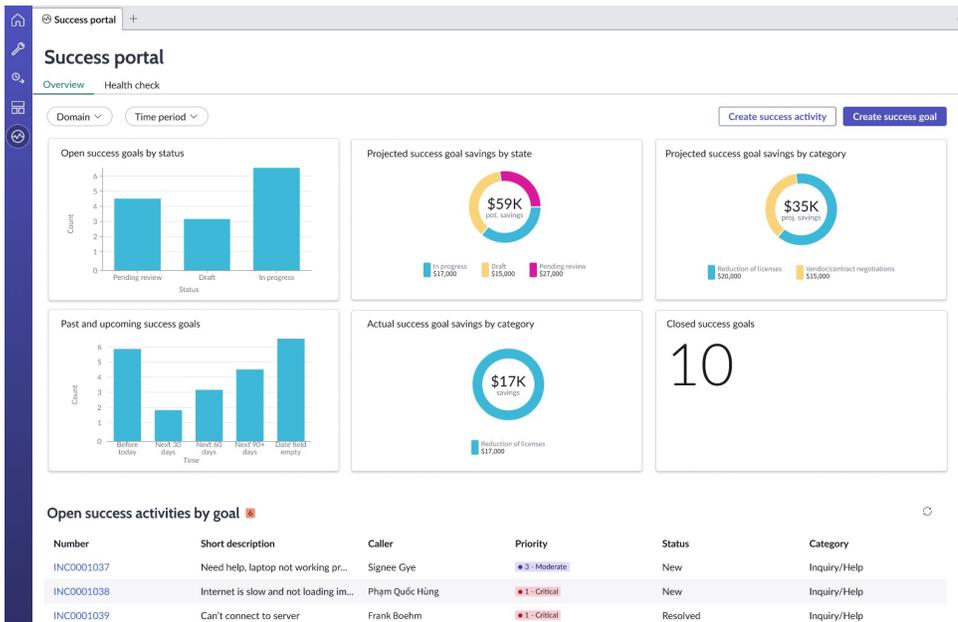
[Hardware Asset Management](#)

[Cloud Insights](#)

Define SAM success and track goals to align with business outcomes

Asset managers save their organizations a ton of money and reduce many risks, though it can still be difficult to prove SAM activities are leading to overall business success—especially when outcomes aren't directly tied to cost savings, risk avoidance, or number of vulnerabilities resolved. There are common KPIs or metrics that asset managers can impact, but those metrics don't always reflect everything the asset management team is achieving. Software Asset Management success tracking helps you define what SAM success looks like at your business and simplifies how you report your success out to the broader organization and to executives.

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The success portal visualizes your SAM goals and helps identify where to go next. See potential and actual savings, create and track goals, and report up to the Asset Management Executive Dashboard.