Cloud spend optimization

Gain visibility into total cloud consumption across SaaS, IaaS, and PaaS

Today’s businesses are rapidly moving more of their workloads to the cloud, dedicating more of their budgets to cloud computing and services. Managing cloud services at scale can be challenging when SaaS, IaaS, and PaaS are managed separately, with different tools, across teams. ServiceNow® Software Asset Management and ServiceNow® Cloud Cost Management work together to provide a holistic view of your total cloud spend on a single platform where you can rightsize resources, automate policies, reclaim and reallocate licenses, and gain system-driven savings and optimization recommendations.

Optimize spend, compute, storage, and databases

Only Cloud Cost Management offers actionable recommendations with out-of-the-box workflows to optimize cloud infrastructure costs, including compute, storage, and databases. It ensures you only pay for what you need and make the most of your resources, especially those that are discounted, but will expire without a watchful eye.

Create and manage budgets with accountability

Say goodbye to budget black holes or alerts that go off when it’s too late! With Cloud Cost Management, you can create detailed budgets, forecast spending trends, and monitor usage to stay on track every month, quarter, and year. The accountability comes when departments see what they’re spending and automate actions to adjust how they’re using their budgets.

Capabilities that scale:

Generate cloud spend, trend, and forecast reports and adjust to improve spending

Monitor and analyze resource provisioning and usage levels, and adjust sizes to reduce waste

Identify, report, and make changes to resources that are running when they should be powered off

Analyze usage data to identify and power-off (or terminate) resources that aren’t being used

Assign resources appropriately to maintain cloud governance throughout the lifecycle

Did you know?

Up to 40% of cloud spend can go to waste when no process controls are in place?

-Wall Street Journal

Reduce wasted cloud spend

Get complete visibility into your cloud spend and usage and take steps to prevent waste and optimize costs for software, platform, and infrastructure.

Automate and streamline

Reduce manual processes by automating cloud tasks—from provisioning to retirement.

Report with confidence

Accurately report on cloud costs, broken down by services, applications, cost centers, and other entities.

Tackle cloud and SaaS sprawl

Reduce the cost and risk of unknown, unmanaged cloud resources.

For more information visit our webpages:

ServiceNow Cloud Cost Management
(Formerly known as Cloud Insights)

SaaS License Management
Manage SaaS with insights into cost and utilization

SaaS License Management, available with ServiceNow SAM, helps detect and optimize SaaS on the same platform where all other cloud resources are managed—identify SaaS purchases across the business, eliminate wasted SaaS spend, reduce overlapping services, and reclaim or downgrade stale licenses.

- Gain visibility into SaaS sprawl and uncontrolled IT spend for 80k+ applications
- Uncover same-capability software for 1500+ categories to reduce redundancies
- Identify and reclaim wasted costs from stale, underutilized licenses
- Rightsize license types based on activity with deep usage analysis

Reduce SaaS spend quickly with visibility across your entire SaaS estate

Use SaaS License Management to cover your entire SaaS estate with different ways of connecting to the SaaS you use to get meaningful spend and usage data.

Direct-to-vendor Integrations
Leverage out of box integrations for popular SaaS vendors

Single Sign-On (SSO) Connections
Gain usage data for nearly 10,000 apps in your Okta and Azure AD environments

SaaS License Connections
Build your own integration for any SaaS app with an API

Software Spend Detection
Detect company-wide SaaS and software purchases

Analyze SaaS usage
Identify and act on stale users

SaaS Overview Dashboard provides a single-pane view of the SaaS estate.