Cloud spend optimization

Gain visibility into total cloud consumption across SaaS, IaaS, and PaaS

Today’s businesses are rapidly moving more of their workloads to the cloud, dedicating more of their budgets to cloud computing and services. Managing cloud services at scale can be challenging when SaaS, IaaS, and PaaS are managed separately, with different tools, across teams. ServiceNow® Software Asset Management and ServiceNow® Cloud Insights work together to provide a holistic view of your total cloud spend on a single platform where you can rightsize resources, automate policies, reclaim and reallocate licenses, and gain system-driven savings and optimization recommendations.

Did you know?

Up to 40% of cloud spend can go to waste when no process controls are in place?

- Wall Street Journal

Reduce wasted cloud spend

Get complete visibility into your cloud spend and usage and take steps to prevent waste and optimize costs for software, platform, and infrastructure.

Automate and streamline

Reduce manual processes by automating cloud tasks—from provisioning to retirement.

Report with confidence

Accurately report on cloud costs, broken down by services, applications, cost centers, and other entities.

Tackle cloud and SaaS sprawl

Reduce the cost and risk of unknown, unmanaged cloud resources.

For more information visit our webpages:

ServiceNow Cloud Insights
SaaS License Management
Manage SaaS with insights into cost and utilization

SaaS License Management, available with ServiceNow SAM, helps detect and optimize SaaS on the same platform where all other cloud resources are managed—identify SaaS purchases across the business, eliminate wasted SaaS spend, reduce overlapping services, and reclaim or downgrade stale licenses.

- Gain visibility into SaaS sprawl and uncontrolled IT spend for 80k+ applications
- Uncover same-capability software for 1500+ categories to reduce redundancies
- Identify and reclaim wasted costs from stale, underutilized licenses
- Rightsize license types based on activity with deep usage analysis

Reduce SaaS spend quickly with visibility across your entire SaaS estate

Use SaaS License Management to cover your entire SaaS estate with different ways of connecting to the SaaS you use to get meaningful spend and usage data.

**Direct-to-vendor Integrations**
Leverage out of box integrations for popular SaaS vendors

**Single Sign-On (SSO) Connections**
Gain usage data for nearly 10,000 apps in your Okta and Azure AD environments

**SaaS License Connections**
Build your own integration for any SaaS app with an API

Software Spend Detection
Detect company-wide SaaS and software purchases

Analyze SaaS usage
Identify and act on stale users

SaaS Overview Dashboard provides a single-pane view of the SaaS estate.

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