

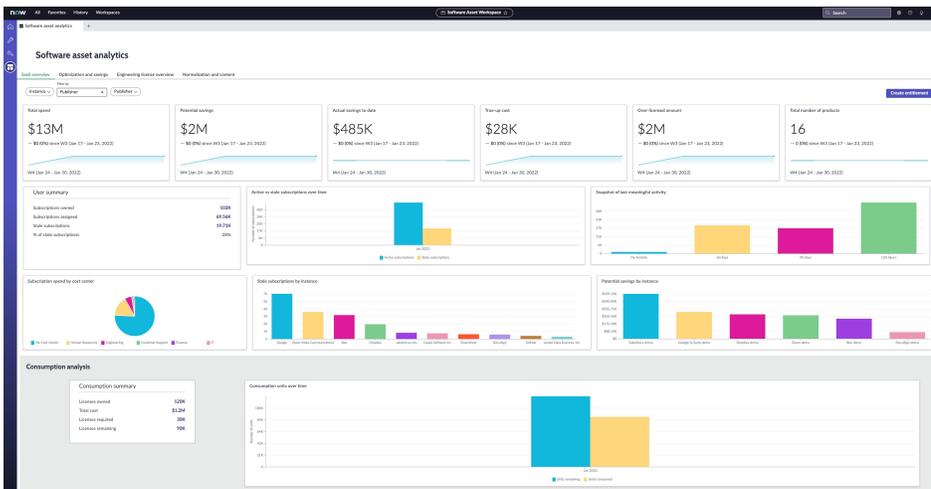
SaaS License Management

Drive SaaS savings and optimize usage

SaaS License Management, available with ServiceNow Software Asset Management (SAM), helps detect and optimize SaaS with actionable insights that drive savings and governance of the SaaS portfolio. SaaS License Management can help identify SaaS purchases across the business, eliminate wasted SaaS spend, reduce overlapping apps, and reclaim or downgrade stale licenses on the same platform where all other cloud resources are managed, and where SAM already operates.

Reduce SaaS spend quickly and take action on the entire SaaS estate

Use SaaS License Management to automate the lifecycle of your SaaS apps. Take remediation action when you manage SaaS in the same place you manage SAM, IaaS, PaaS, HAM and IT.



SaaS Overview Dashboard provides a single-pane view of SaaS costs and usage.



Direct-to-vendor Integrations

Leverage a few dozen out of box integrations for popular SaaS vendors.



Single Sign-On (SSO) connections

Gain usage data for nearly 10,000 applications in your Okta and Azure AD environments.



SaaS License Connections

Expand SaaS coverage by building your own low-code integrations for any SaaS app with an API.



Hybrid SaaS apps

Some vendors like Microsoft and Adobe require an install footprint for accurate usage tracking. ServiceNow uniquely manages SaaS and perpetual licenses with SAM from a single data model on a single platform to make accurate positions for your hybrid SaaS possible.

Reduce SaaS spend quickly

Identify savings opportunities, act on stale licenses, and rationalize the SaaS portfolio.

Tackle SaaS sprawl

Take action with Software Spend Detection by surfacing Shadow IT costs and SaaS sprawl for 80k+ applications.

Rightsize SaaS licenses

Tap into deep usage analysis to avoid overspending and underutilization of license types.

Reduce SaaS redundancies

Uncover same-capability software for 1,500+ categories to reduce redundancies

Simplify and automate your work

Employ full lifecycle workflows to manage SaaS in the same place you operate SAM (and manage all other cloud resources).

Learn More

Download a copy of our white paper, "Simplifying SaaS license tracking for huge savings," to learn how to elevate your SaaS management strategy.

[Get the white paper](#)



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