

Technology Partner Program



Join the ServiceNow partner ecosystem and together we will revolutionize the way people work. When you partner with ServiceNow, you align forces with the fastest growing enterprise cloud company that delivers a single mobile and web application development platform to quickly build enterprise applications.

The ServiceNow Technology Partner Program enables companies to build, test, certify, and distribute apps and integrations for the Now Platform®. Designed for independent software vendors (ISVs), systems integrators, and other app developers, this multi-segmented global program provides a rich set of tools and resources, along with sales and marketing benefits to extend your market reach and brand.

Founded in 2004 with the goal of making work easier for people, ServiceNow is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity for more than 6,200 enterprise customers worldwide, including approximately 80% of the Fortune 500. Join the Revolution!

Certification—Key to Success

Certified apps and integrations build customer trust and increase the value of the Now Platform and the breadth of the ServiceNow® System of Action. The ServiceNow certification process ensures that apps and integrations have passed a rigorous set of interoperability, security, and performance test criteria. Apps must be certified to be eligible for customer access through the ServiceNow Store.

Distribute Your Apps and Integrations via the ServiceNow Store

Our vision is to continue building the market-leading global ecosystem for delivering apps at lightspeed. Be part of it by certifying and listing your apps and integrations in our store, where ServiceNow customers will find free and paid apps and integrations, and have access to free trials. Once acquired, customers can immediately install and use apps and integrations that increase the value and utility of the Now Platform. Membership in the Technology Partner Program is required to list your certified apps and integrations in the ServiceNow Store.

Join and gain access to valuable resources

Become a Technology Partner and gain access to resources to help you build and market solutions to ServiceNow customers. One of the many benefits the Technology Partner program offers to all segments are non-production instances to develop and test apps, explore and evaluate the Now Platform, train employees on the application, conduct app demonstrations, and provide support and maintenance to app customers.

Apply for the Technology Partner Program

Register to create a ServiceNow account and apply for the ServiceNow Technology Partner Program at <https://www.servicenow.com/partners/become-a-partner.html>.

Questions?

Contact us with questions or to request additional information at partnerprograms@servicenow.com.

Program Highlights

- App and integration certification
- ServiceNow development instances
- Sales and distribution via the ServiceNow Store
- Technology Partner Program logo and NOW Certified branding
- Find A Partner listing on the ServiceNow website (Specialist segment and above)

