ServiceNow UI Builder

UI Builder offers a way for customers to create and customize workspaces and portal pages with a single builder to deliver engaging and personalized experiences on the Now Platform®.

A modern, intuitive layout system with reusable, context-aware components makes UI design simple. If it can be done in CSS, it can be done in UI Builder – which delivers full control over how data is displayed with advanced styles and themes to match your organizations’ standards.

Creating a new portal or workspace page is as simple as choosing a page template. Then changing the layout, adding components, assigning an audience, connecting your data, and applying a theme to fully personalize the page.

Benefits

**Personalize user experiences**
Deliver an engaging, personalized experience based on specific user criteria

**Reduce time to value**
Target experiences for different audiences easily with variations to your pages

**Create actionable experiences**
Define interactions so users can make changes and take action on platform data all from a single UI
Core Capabilities

Basic building blocks

- **Layouts**: Start by choosing the best layout, which vary in slot and container count, for your use case.
- **Components**: Add elements to your page which range from buttons and labels to more complex items like lists and forms.
- **Modals**: Use modals in combination with components to provide alerts or calls to action for a user.
- **Custom Styling**: Tune components with CSS to match your organization’s brand or create a custom look.

Bind and map your data

- **Binding Data with Data Resources**: Bind your data to dynamically expose it from tables and records on your page, then the bind data properties to create reusable components, employable across portals and workspaces.
- **Event Mapping**: Map an event’s payload or contextual values to the object or handler that acts on that event. An event handler lets you configure an action for your page, components, data resource, or declarative action on your page.

Go deeper with custom scripting

- **Code Editor**: Can’t find a pre-built solution? Further customize your pages with a rich-text editor that supports CSS, HTML, JavaScript, XML, and JSON.

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