Build for the future

A path forward to help service providers empower their workforce and make work flow
Clients need service providers now more than ever.

Now is the time to seize your opportunity.

Your customers need your support to help them navigate the risks and opportunities of a changing business climate. They realize that digital transformation is crucial to helping their business adapt to today’s environment.

They face many challenges ahead.

They must protect health and safety, while also helping their workforce adapt to remote and hybrid work environments.

At the same time, they must successfully modernize IT and embrace the cloud to thrive in a world where more and more interactions and transactions happen digitally.

And, they must accelerate innovation to fend off market disruption.

Now is your time to shine. You can help them overcome their biggest challenges, become their hero and build a lasting, profitable relationship.

With ServiceNow, service providers can bring advanced tools and apps to your customers, helping them empower their workforce and make work flow, no matter what lies ahead.
Empower their workforce

Ensure worker health and workplace safety
- Provide a safe, employee-ready environment
- Engage and get feedback from employees
- Automate steps for returning to work

Maximize productivity in any environment
- Support a dynamic work environment not limited by physical place or device
- Automate routine tasks to reduce costs and free up time for the most important work
- Simplify onboarding and other HR processes so workers can get and stay productive faster
Make work flow

Modernize IT to adapt to changing needs
- Empower customers to securely embrace digital transformation and the cloud
- Simplify compliance and meet data sovereignty requirements
- Provide modern customer service tools that enable self-service

Accelerate innovation
- Enable providers and customers to work side-by-side and co-innovate on a single platform
- Innovate and bring new solutions to customers faster with an agile platform that’s easy to build on
- Improve profit margins with standardized offerings that reduce implementation time

Your enterprise customers face huge challenges and opportunities. The service providers who help them navigate this environment will gain a competitive advantage in a rapidly growing market.
ServiceNow is the Platform of Platforms for service providers, helping you seize these opportunities to drive profitable growth.

For more information, please contact your local account executive or partner.

About ServiceNow
ServiceNow (NYSE: NOW) is the fastest-growing enterprise cloud software company in the world above $1 billion. Founded in 2004 with the goal of making work easier for people, ServiceNow is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity to approximately 5,400 enterprise customers worldwide, including almost 75% of the Fortune 500. For more information, visit www.servicenow.com.