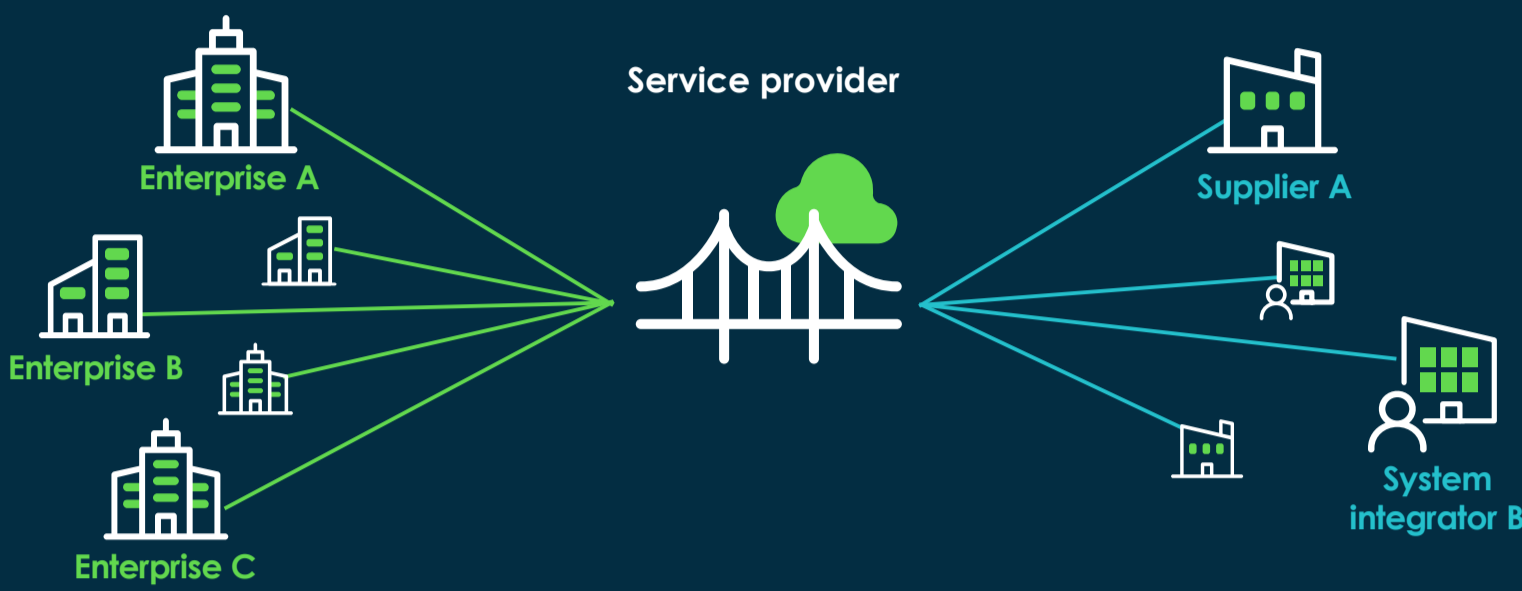


# Build a connected ecosystem with Service Bridge from ServiceNow

To grow enterprise B2B revenues and accelerate time to market, service providers need to integrate a complex ecosystem and offer amazing customer experiences.

Service Bridge reimagines the enterprise customer experience and fuels growth by enabling work to flow across the ecosystem.



Service Bridge connects multiple ServiceNow instances to provide seamless support and service experiences across your ecosystem—from enterprise customers to suppliers and system integrators.



## More than 80% of the Fortune 500 already work with ServiceNow.

When enterprise customers and partners already use ServiceNow, service providers can leverage Service Bridge to transform their ecosystem with a few simple steps.



### Reimagine the enterprise customer experience

Give enterprise support users visibility and more streamlined experiences with bi-directional workflows with their service provider and partners.



### Fuel revenue growth

Grow revenue with fast onboarding of enterprise customers and partners on to your ecosystem and with quick service catalog refreshes to subscribers.



### Unlock efficiency and scale

Eliminate slow and costly integrations to enterprise customers and partners with a seamless registration process and drive automation with connected ecosystem workflows.

## Simplify your digital operations

Connect support and delivery workflows across enterprise customers, your customer and technical support teams, partners, and suppliers.

### VALUE IMPACT ANALYSIS

#### Before

#### After

ABOUT 8 WEEKS OR LONGER OF INTEGRATION EFFORT PER CUSTOMER

← Time to revenue →

ABOUT AN HOUR TO WALK THROUGH REGISTRATION WITH A CUSTOMER

INTEGRATION COSTS FOR EACH CHANGE TO THE SERVICE CATALOG

← Costs per service catalog update →

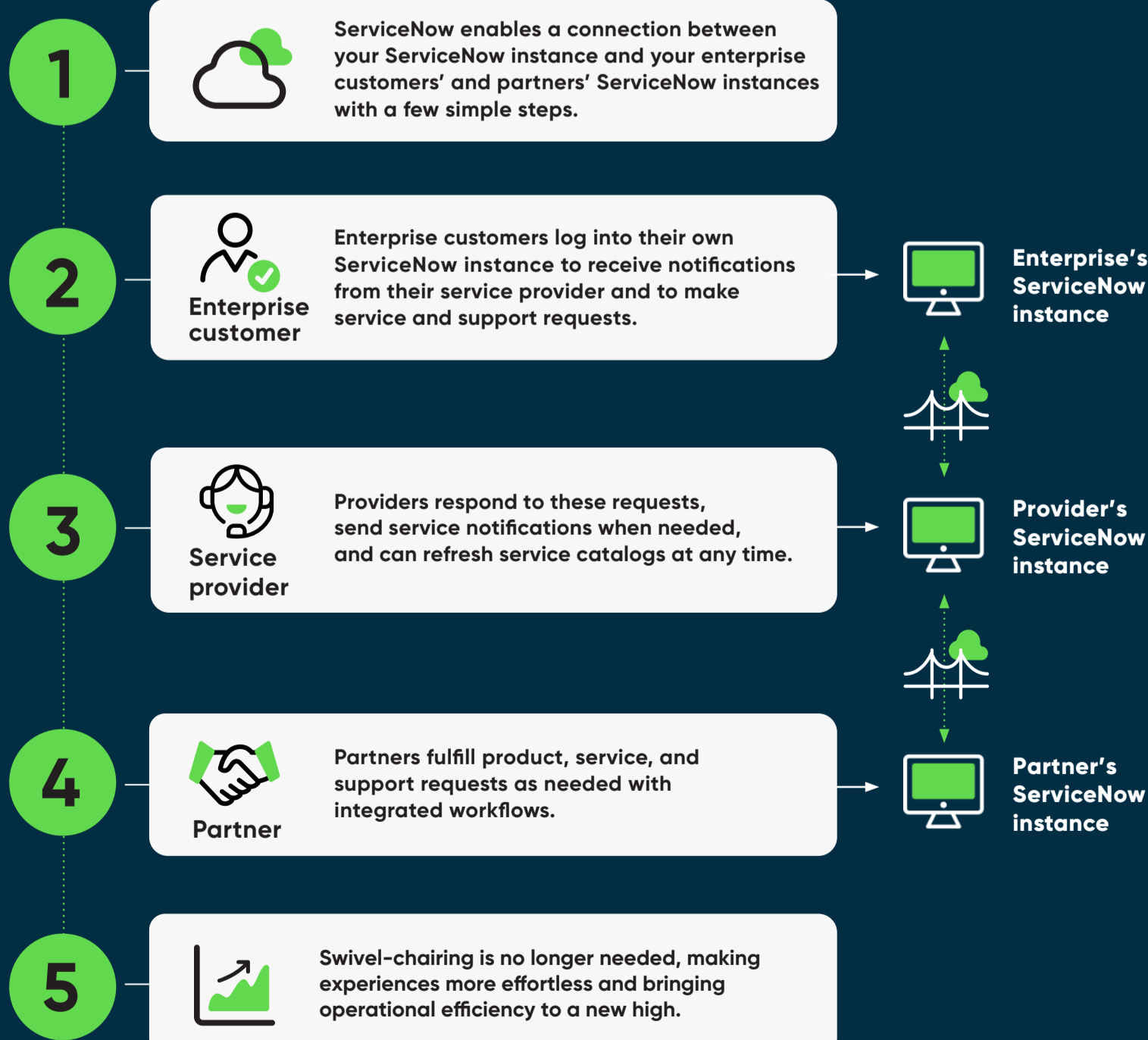
MINIMAL, REQUIRES SIMPLE REFRESH OF THE SERVICE CATALOG

HIGH VOLUME OF ASSISTED SUPPORT INTERACTIONS

← Cost to serve →

REDUCES ASSISTED SUPPORT INTERACTIONS BY UP TO 50%

## How it works



Discover how ServiceNow connects your ecosystem to deliver empowered experiences, fuel growth and enable scale.

[VIEW OUR EBOOK](#)