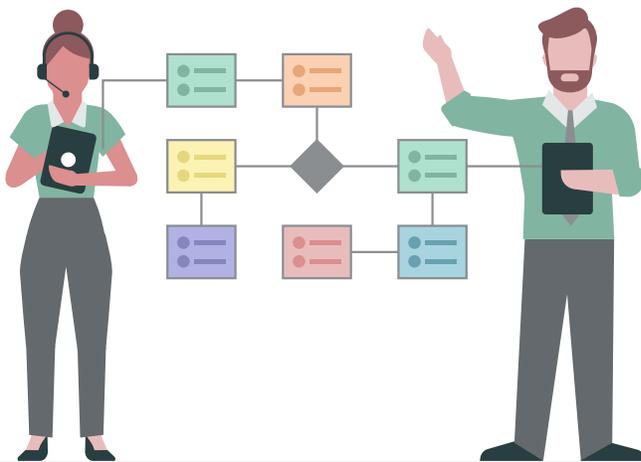


You could create amazing customer experiences—streamline processes—and inspire co-innovation. Here's how. :



ServiceNow connects all your systems of record in seamless, automated workflows, all tied together on a platform of platforms.

How does that help with the problems that matter?

- Your services need to deliver breakthroughs**
⋮
✓
- Your customers want faster results**
⋮
✓
- Your workforce wants to focus on higher-value work**
⋮
✓
- Your security and compliance need to be stronger**
⋮
✓

Your customers

Your workforce

Your security

Your services need to deliver productivity breakthroughs and digital transformation.

For example: Your customers are still reliant on manual processes, legacy software products, and paper-based tools.



This matters because



. It takes too many interactions, with too many people, to get things done. Never mind keeping track of a job once it's crossed the silo into someone else's office. **But now**



With automated, digitized workflows, your customers can not only get more done faster. They have better visibility throughout their organization, and they're able to re-organize their operations for new efficiencies and faster innovation.



Your services

Your workforce

Your security



Your customers want faster results.

For example: Your customers' onboarding processes are too slow.



This matters because



. Customers need their new hires to get up and running fast. Slow onboarding doesn't just impede productivity, it undermines the agility that your customers need to compete—especially when reacting to seasonal changes or market fluctuations. **But now**



With ServiceNow, you can provide a single, integrated, onboarding experience that gives your customers' new employees a fast and easy way to get oriented and established on the system.



Your services

Your customers

Your security



Your workforce wants to focus their energies on higher-value work.

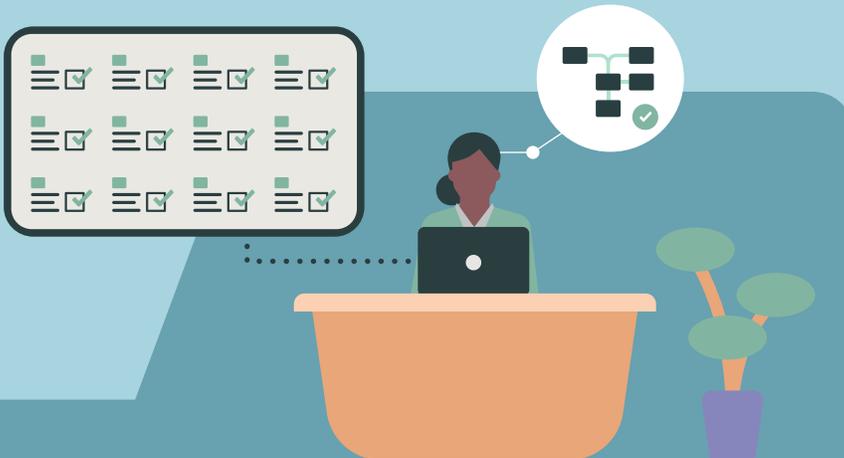
For example: Employees spend too much of their days on routine tasks and transactions.



This matters because



..... Mundane work assignments don't just use up labor hours—they contribute to low morale and rapid turnover. **But now**



By automating routine tasks with digitized workflows, you can free up employees to devote more energy to higher-value, strategic activities.



Your services

Your customers

Your workforce



Your security needs to protect customer data and meet compliance regulations.

For example: Your customers are devoting too much time to keeping up—or catching up—with compliance requirements.



This matters because



. Managing compliance issues is a necessary priority but also a major drag on organizational resources.

But now

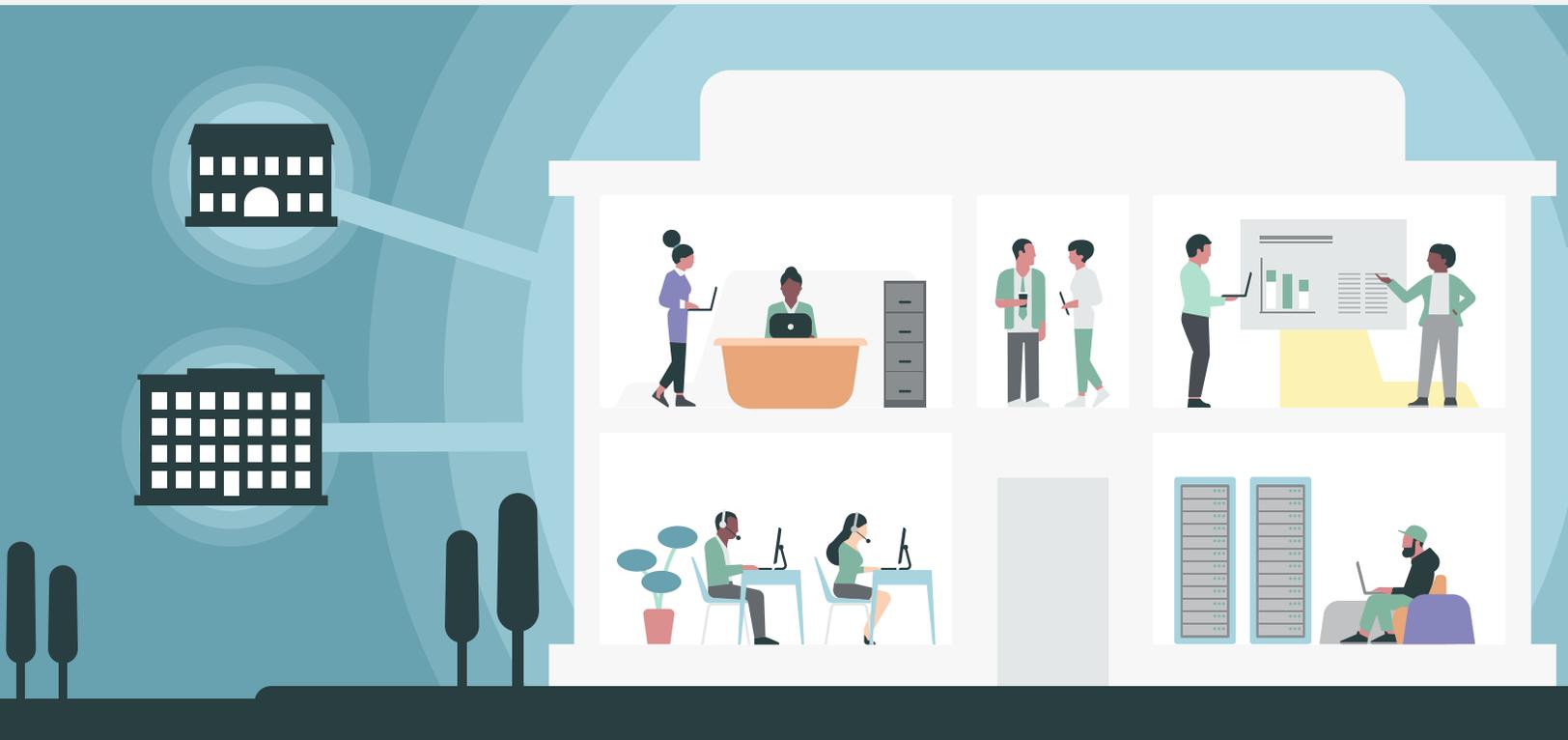


With automated workflows, keeping up with compliance requirements becomes . . . automatic. And ServiceNow's global datacenter footprint and deployment options help you meet your clients' specific compliance regulations, wherever they are operating.





And that's just the beginning.



With ServiceNow, you can streamline operations. Break down silos. Free up innovation. **And deliver better results.**

[Learn more](#)