

# Scaling order management to your needs

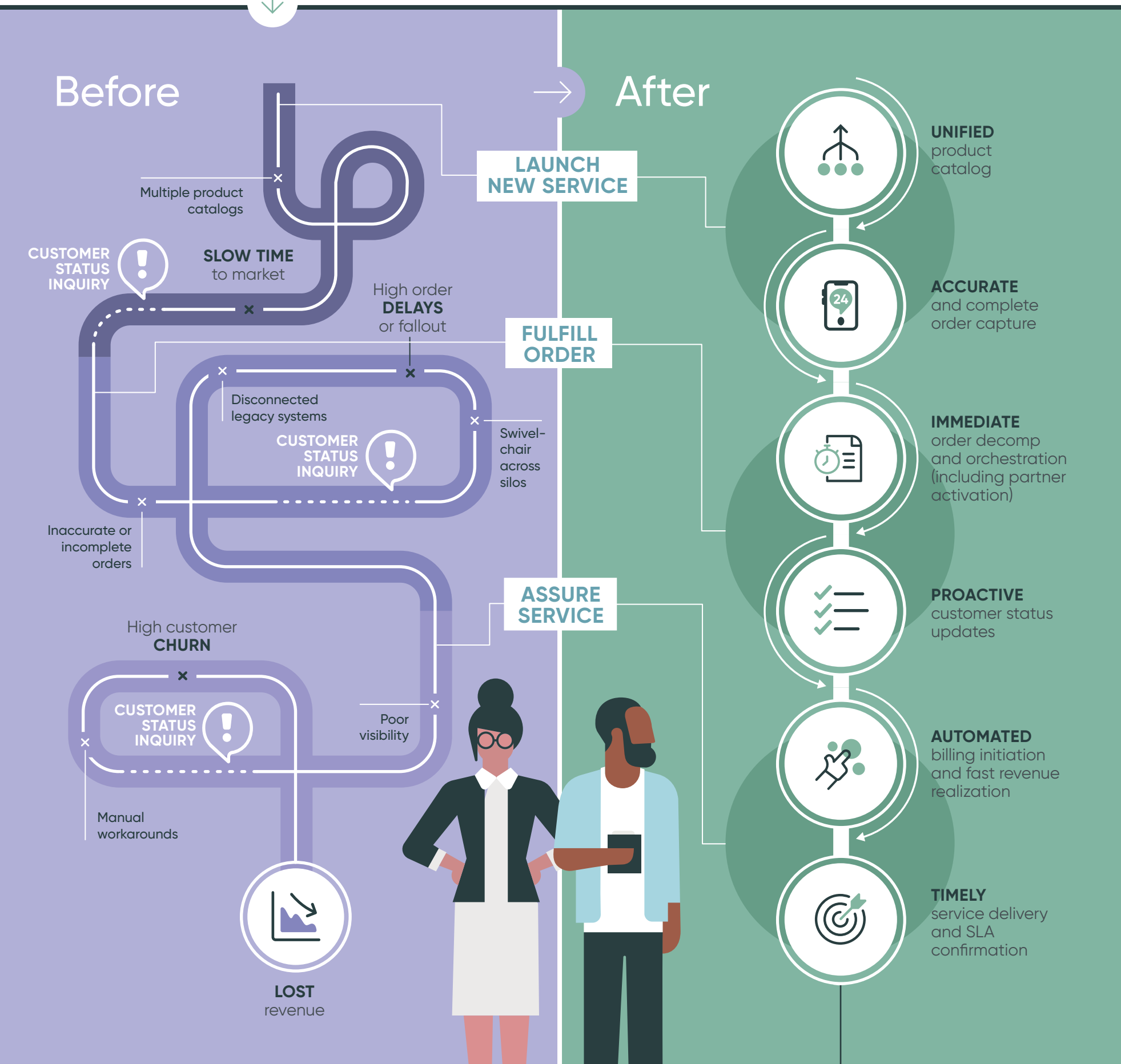
Navigating a world of complex order capture, validation, and fulfillment processes



Outdated ordering processes and systems aren't built to help communications service providers (CSPs) seize the much-needed revenue streams made possible by 5G and other technology enablers. CSPs often struggle with:

- MULTIPLE PRODUCT CATALOGS** create complexity and slow time to market
- DISPARATE ORDERING SYSTEMS** create inconsistent experiences for customers and force unnecessary swivel-chair operations for employees
- INACCURATE OR INCOMPLETE ORDER CAPTURE** leads to order delays or fallouts, revenue delays, and pre-activation churn

**What got you here is not going to get you where you want to go. Today's approach to order management is holding CSPs back.**



## Order Management for Telecommunications

CSPs need to quickly launch new high-margin services, find efficiencies, and, most importantly, assure the products and services work how they're supposed to. With Order Management for Telecommunications, you can:

**SHORTEN TIME TO REVENUE**  
by streamlining, automating, and speeding the order fulfillment process

**LAUNCH PRODUCTS AND SERVICES FASTER** and then upsell and cross-sell across verticals

**ENSURE CUSTOMER SUCCESS** and increase loyalty with quick, painless experiences



**Accelerate growth for telecom by uniting order management and assurance on one platform. With ServiceNow, CSPs launch services and realize revenue faster, while ensuring customer success.**

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