Turn your strategy into reality

How do I deliver more value, more consistently, when everything is constantly changing?

ServiceNow’s SPM solution gives planners and managers a unified view of all demand and work, so you can track key initiatives and visualize dependencies across different teams and workstreams. Quickly identify, prioritize, and schedule the right work at a granular level while ensuring teams and resources remain aligned to broader strategic initiatives.

How do I know if I’m doing the right things to deliver the best outcomes?

Don’t tell teams how to work, empower them to deliver more value:

When you implement SPM with ServiceNow, your teams are free to execute in the methodology that’s most effective for them (Agile, traditional, hybrid) and structure work based on their needs—while maintaining the ability to fund, govern, and manage all work from a single integrated platform.

How do we ensure our unique pieces of work fit into the bigger puzzle?

ServiceNow’s SPM solution closes the gap between strategy and delivery.

If change is the norm, how you respond to it matters more than ever.

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1. Strategize

Roadmap strategy to maximize outcomes

2. Align

Align investments to implement strategy

3. Deliver

Deliver work using any methodology

Strategic Portfolio Management (SPM) empowers organizations to drive business outcomes by aligning their strategy with their work, enabling them to plan, deliver, and track value across different methodologies and structures.

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