

Reduce hardware, software, and cloud costs

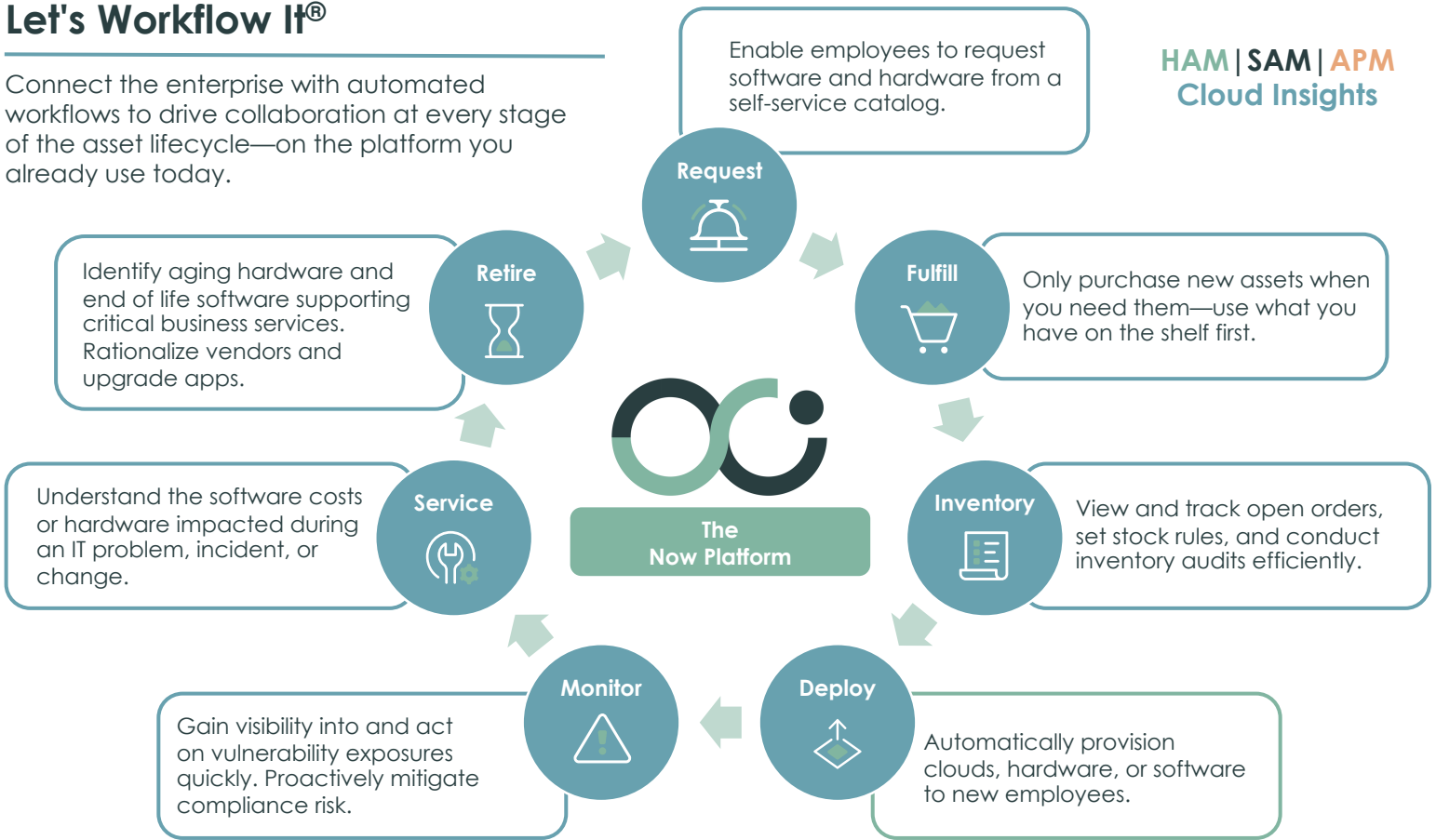
Save millions with actionable insight across the enterprise

Automate the end-to-end lifecycle for hardware assets, software licenses, and cloud resources—on a single platform

ServiceNow provides a central platform of IT assets to cut costs, reduce risk, and make it easier to get work done. Leverage a single system of action—run Software Asset Management (SAM), Hardware Asset Management (HAM), Application Portfolio Management (APM) and Cloud Insights on the same platform where IT is secured, operated and serviced.

Let's Workflow It®

Connect the enterprise with automated workflows to drive collaboration at every stage of the asset lifecycle—on the platform you already use today.





Slash hardware, software, and cloud costs



Mitigate risk through the entire asset lifecycle



Improve efficiencies with prescriptive workflow





- Gain actionable insight to reclaim or optimize under-used software, hardware, and clouds
- Increase visibility of cost and usage for any asset, anywhere—on-premise and hybrid clouds
- Strategically plan for future purchases, refreshes, and renewals

- Proactively address risk across your aging assets with full lifecycle visibility
- Single-source CMDB surfaces infinite, real-time use cases (software/hardware costs of an IT change, day zero vulnerability response, APM planning, etc.)

- Automate the asset lifecycle with prescriptive workflows available OOTB for standard ITAM practices
- Deliver software intelligence to teams that need it: Procurement, Service Catalog, Orchestration, HR, ITSM Change, Security, APM
- Get to ITAM outcomes quickly with the Now Platform in place.

ITAM with workflow just makes sense

Simplify asset management with a solution that works

 <p>HAM</p>	 <p>SAM</p>	 <p>Cloud</p>	 <p>APM</p>
<p>Hardware Asset Management</p> <ul style="list-style-type: none"> • Manage hardware assets from acquisition through disposal • Control inventory across stockrooms and work from home locations • Reduce the cost of purchasing and managing assets • Simplify asset management processes with prescriptive workflow 	<p>Software Asset Management</p> <ul style="list-style-type: none"> • Gain greater cost and usage visibility of software and SaaS • Optimize license usage of owned software and buy only what you need • Mitigate vendor audit risks and maintain compliance • Workflow trustworthy software data to security, procurement and IT change 	<p>Cloud Insights</p> <ul style="list-style-type: none"> • Discover your cloud resources and identify consumption patterns • Right-size cloud resources to match usage and eliminate wasted spend • Identify optimization opportunities including areas of high spend and idle clouds • Manage on-premise software being brought to cloud 	<p>Application Portfolio Management</p> <ul style="list-style-type: none"> • Analyze business apps based on cost, performance, and risk • Rationalize your app portfolio, eliminate duplicate apps that perform similar functions • View technology stack components supporting critical business services and understand the risk of unsupported or end-of-life technologies • Create Demands and Projects to execute

Connect the enterprise with a single platform

Reduce cost	Reduce risk	Automate with workflow
<ul style="list-style-type: none"> • Harvest under-utilized software, hardware and clouds • Improve negotiating position with trustworthy data for purchases, renewals or true ups of software, hardware, and cloud resources • Detect business unit spending or shadow IT not currently managed 	<ul style="list-style-type: none"> • Avoid large unbudgeted costs from compliance audits, policy obligations and unmanaged clouds • Accurately track hardware, software, clouds and apps from request to disposal. Minimize lost, stolen and ghost assets • Plan tech refresh cycles for warranty and end of life periods. Rationalize legacy apps, reduce tech debt and operating expenses. 	<ul style="list-style-type: none"> • Digitize workflows to accelerate labor productivity and achieve outcomes fast. • Eliminate the need for constant imports and exports of data from legacy asset systems. Preserve perpetually clean data in the CMDB. • Elevate teams across the business by allowing them to work from the same system.

