


Software Asset Management Playbooks

Step-by-step success playbooks for common ITAM use cases and tasks

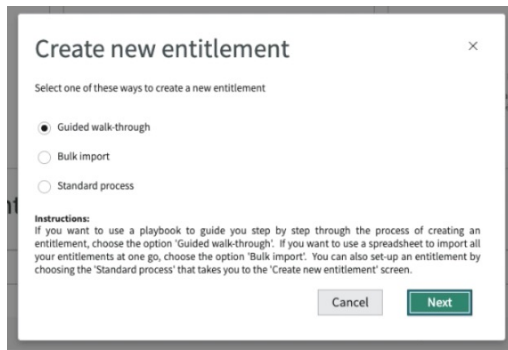
The more steps you have in a manual process, the more apt you are to introduce errors and forget a step. Standardizing ITAM processes for your team is key to ITAM maturity. ServiceNow Software Asset Management (SAM) playbooks provide guided walkthroughs for common, day-to-day ITAM tasks, helping keep the customer usability experience seamless and straightforward.

Playbook for Entitlement Creation

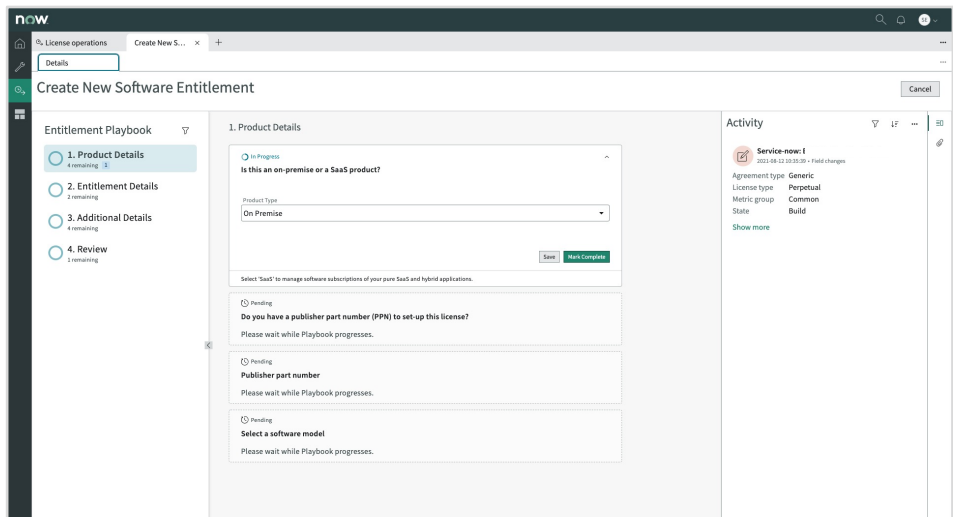
Up first in the Software Asset Management playbook series is the creation of software license entitlements within your systems—which can be accessed from the software asset workspace. Leverage the SAM playbook to guide the creation of your license entitlements. This customer success playbook provides a consistent step-by-step experience for entitlement creation.



SAM playbooks are available in the software asset manager workspace



This license entitlement playbook steps you through all the processes necessary to create an accurate entitlement within ServiceNow Software Asset Management. The playbook provides additional entitlement creation capabilities such as performing bulk imports of entitlements.



The SAM playbook guides you through every stage of setting up a software entitlement



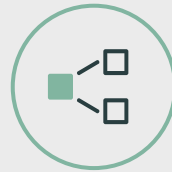
Available on
[The ServiceNow Store](#)

A guided walkthrough for entitlement creation

- Increase usability and efficiency through playbook workflows – creating entitlements
- Contextual help provided through each step of the entitlement process
- Live error handling increases accuracy and reduces time to value
- Track progress of entitlement creation steps for complex licenses
- Save for later with the ability to resume creation at a later time



Supports both on-premises and SaaS products



Supports domain separation



How much can you save with SAM?

Calculate potential software savings with our Forrester Certified SAM Value Calculator: [Click here!](#)