

Strategic Planning

Align work to strategy to deliver business outcomes

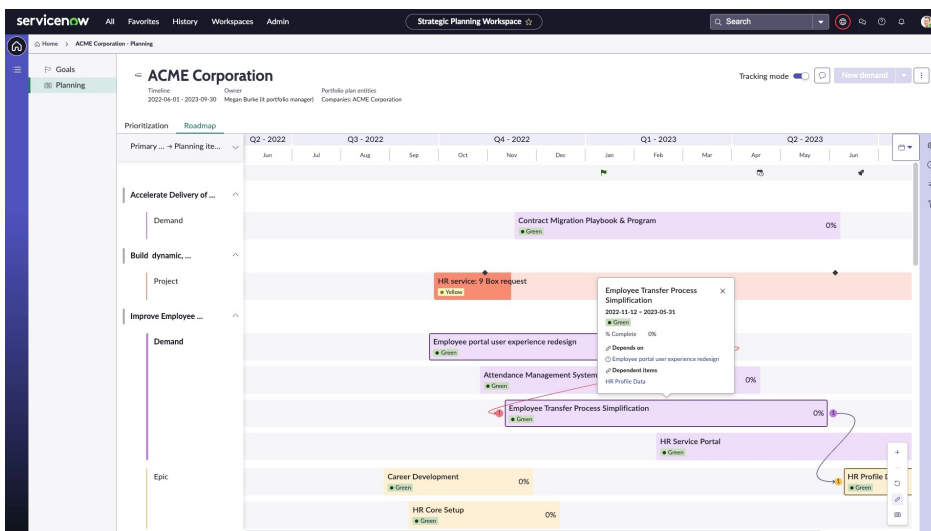
Organizations are being asked to set strategies to deliver value faster while managing change in this disruptive market. They need to communicate their strategy effectively with their teams and align investments and resources to their goals responsively.

ServiceNow's Strategic Planning (formerly known as Alignment Planner Workspace) solution provides an end-to-end integrated planning experience that aligns strategy to execution by enabling business leaders to define and track goals across the organization; gather, review, and prioritize work that aligns with the strategy; and track status and progress of initiatives on an interactive visual roadmap - all in a single platform.

Strategic Planning's flexible design supports Agile, hybrid, and waterfall planning methodologies and enables planner to quickly uncover planning insights by creating and sharing portfolio plans across teams based on their desired way of visualizing and grouping work (Portfolio Plans) such as organization, product, strategic investments, goals, value stream or a custom configuration.

The Strategic Planning Workspace enables organizations to:

- Create goals and connect work to strategy to deliver desired outcomes.
- Prioritize and manage initiatives and work items all in a single workspace before strategically committing them in the roadmap.
- Plan both agile and traditional work within in a roadmap.
- Plan, create dependencies, and track roadmaps intuitively.
- Sequence work to support milestones.



Enter goals, prioritize portfolios, and cascade your roadmap across the organization. Identify roadmap dependencies, set milestones and track progress all in a single workspace.

Deliver desired outcomes

Create goals and connect work to strategy across the enterprise.

Visualize and group portfolio plans

Have the flexibility to visualize and group work based on planner's desired perspective.

Prioritize all initiatives and align them to strategic goals

Consolidate, review, and prioritize work items from a single source.

Plan your work and track progress

Plan, create dependencies, and track roadmaps intuitively. Sequence work to support milestones.

Give agile and traditional teams a clear plan

Plan both agile and traditional work within a single roadmap.

“We are building a community around common goals, business outcomes, milestones, and a culture of ‘easy pivot’ using Strategic Planning Workspace.”

Alice Saiki, Director, PMO
Portfolio Management at ServiceNow

Portfolio Plans (Lenses)

Planners can quickly create, manage, and share flexible portfolio plans based on their desired way of visualizing and grouping work (lenses) such as organization, product, strategic investments, goals, value stream or a custom configuration. This level of flexibility enables them to quickly uncover planning insights that drive strategic outcomes.

Goal Framework for SPM

Enterprise Project Management Office and business leaders can enter their goals and automate targets, cascade across the organization, and align all work at every level of the organization to ensure those goals are achieved. Goal Framework for SPM is flexible enough to accommodate various types of common goal frameworks such as OKRs to let your organization strategize in the way that best fits.

Portfolio Prioritization

Managing and tracking backlogs of work coming from different groups can be overwhelming especially at the enterprise level. Planners need a single source of truth to have visibility to all backlogs. The Portfolio Prioritization has 3 views-list, Kanban, and hierarchy, which enables planners to gather, review and prioritize initiatives, and work items all in a single workspace.

Roadmap Planning

Roadmap Planning enables stakeholders to visualize and communicate cross-functional plans. Planners can establish top initiatives and the strategy cascades down from top to bottom so that all roadmaps in the organization are connected to the original strategic goals. Planners can create roadmaps for all demands, epics, programs, projects, and other task types regardless of the work delivery method. From the roadmap, they can view all work aligned to the strategic initiatives and manage the dependencies between them to resolve conflicts quickly and ensure the seamless flow of work across portfolios. Planners can also track work progress by creating milestones and track percentage completion.

Portfolio Planning

ServiceNow Portfolio Planning provides a planning workspace for traditional portfolio planning to prioritize demand and projects as well as visualize them on the roadmap and track their progress. This workspace is ideal for planners who need basic portfolio prioritization and roadmap functionality and who use traditional waterfall planning.

To learn more:

www.servicenow.com/spm

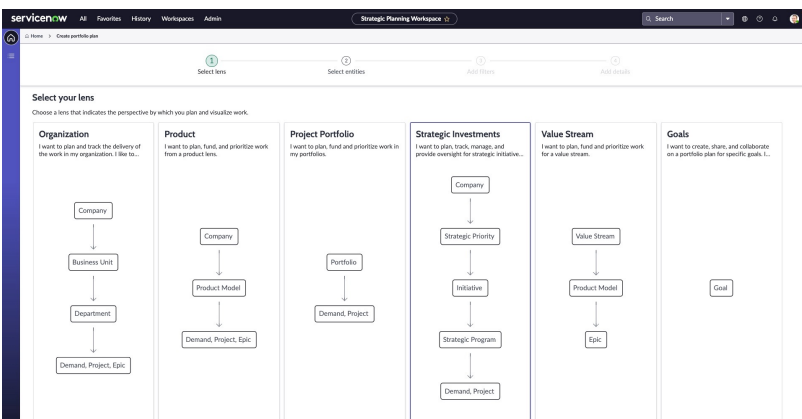


A Gallup report shows that just 22% of employees feel that their leaders have a clear direction, and just 13% of U.S. employees strongly agree that their leadership communicates effectively with the rest of the organization.

Leaders: Bring Your Strategy Back Into Focus (Ratanjee, 2021)

“Organizations that expose the dependencies between work and strategic goals significantly increase the likelihood of achieving strategic portfolio management.”

Gartner, Effective Strategic Portfolio Management Drives Better Business Outcomes, 2021



Portfolio Plans: Visualizing and grouping work (lenses) including organization, product, strategic investments, goals, value stream or a custom configuration.

