

servicenow™

Unlock innovation at the Executive Briefing Center



Let's talk strategy, technology, and achieving your goals.

We make the world of work, work better. Let's start with your business.

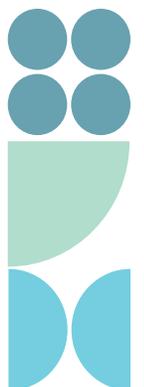
ServiceNow® provides service management for every department in your enterprise, including IT, human resources, facilities, field service, and more. Simply pick the areas you'd like to explore, and we'll help you accelerate your journey to business service transformation.

Our business is to make yours better

A visit to our Executive Briefing Center (EBC) can show you how to manage and automate services across the enterprise. You can validate strategy, meet with leaders and subject matter experts, and gain insight into the value that ServiceNow can bring to your organization.

Give your enterprise what it needs

Your visit is tailored to your business objectives. We'll gather a team of ServiceNow subject matter experts who can speak to you about the transformational power of automating business services—with real-life examples and actionable ideas. This personalized, consolidated approach leads to highly productive conversations among like-minded professionals who can listen and help address your company's unique concerns.



Let's focus on what matters most to you

Your Executive Briefing Center (EBC) experience is customized to your needs. Here's what you can do:



Talk one-on-one with experts. The EBC is located at ServiceNow headquarters, giving you access to the largest concentration of ServiceNow expertise. From data center security experts to application developers, you'll have the opportunity for personal, in-depth conversations with people who can help you gain clarity on your initiatives and align solutions to your business needs.



Understand the true return on investment. Speak with specialists who have worked with other customers like you to address comparable challenges in environments much like your own. Let them help you evaluate the benefits of automation, including streamlined business operations and infrastructure cost reductions.



Achieve more in less time. With an executive briefing, you can get answers in just one or two days rather than a series of calls or meetings over weeks or months. Everyone's focus will be on finding solutions that are right for your business.



Gain valuable perspective. Each briefing includes an agenda tailored to your specific business issues and goals. Once you arrive, your visit typically begins with an opportunity to share your objectives with the team, and may include executive or technical level strategy, solution discussions, or demonstrations.

Each briefing is designed to give you insight into the many advantages of ServiceNow directly from the people who know it best – those who help develop, refine, and deliver it every day.

Get the most from your EBC experience

Thinking about visiting the EBC on your next trip to Silicon Valley? Here's how it works:

- First, contact your ServiceNow Sales Representative in advance. That way, you can work together to outline your individual requirements and goals for your briefing.
- Your Sales Representative will then work with the EBC staff to fine-tune your visit, using the information you provided as the foundation for crafting your custom agenda.
- The EBC staff will manage the agenda planning, on-site logistics, and discussion leader/subject-matter expert booking for you. All you have to do is make your travel and hotel arrangements, bring your team, and be ready to engage.

Ready to set up a briefing?

Please contact your ServiceNow Sales Representative.



The Executive Briefing Center is located in the heart of Silicon Valley, at the ServiceNow headquarters:

ServiceNow, Inc.
2225 Lawson Lane
Santa Clara, CA 95054

We're near two major airports:

Just five miles from Mineta San Jose International Airport and 30 miles from San Francisco International Airport.

Convenient lodging options:

Santa Clara Marriott, Fairmont San Jose, and Embassy Suites Santa Clara-Silicon Valley.