



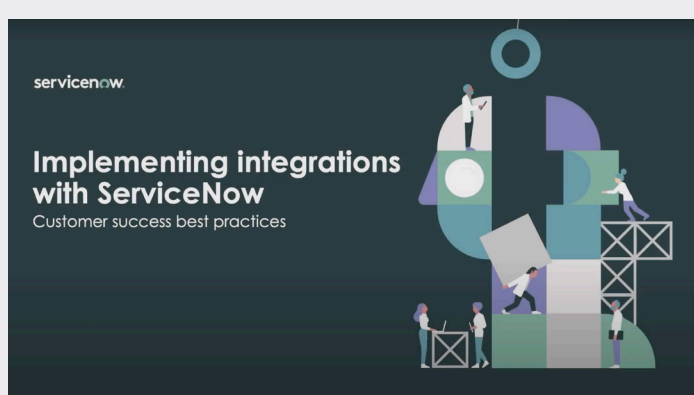
September 2020

## 50% off training, networking and more at Now Learning Live!

Join us for a [special virtual event](#) October 13–15. Complete a full ServiceNow training course and hands-on lab at half price—a broad range of courses are available. Plus, network with industry professionals, continue to build your personal brand, and participate in virtual activities. Seats are limited. Reserve yours today!

[Register Now](#)

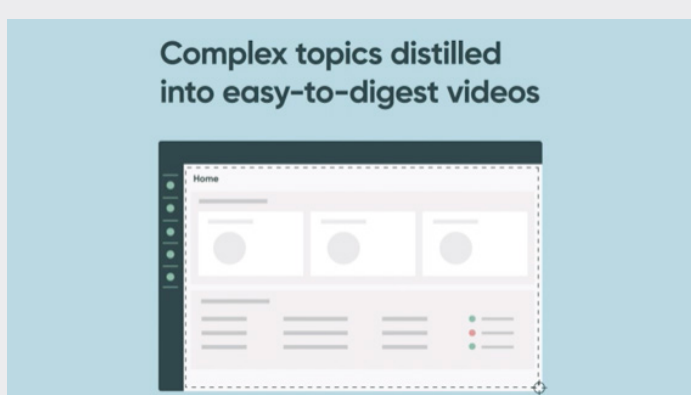
### Best Practices and Implementation



#### Prepare for your next integration with ServiceNow

ServiceNow is the platform of platforms! You can take proactive steps to make your next integration project more seamless. Get smart on integrations fast and know the right questions to ask your account team or partner by watching this video from the ServiceNow Best Practice Center of Excellence.

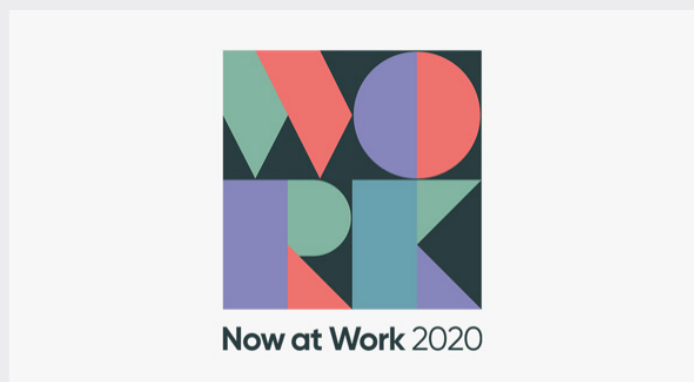
[Watch Video](#) →



#### See what's hot - the most popular download on Customer Success Center

There's a reason this playbook is so popular - with the right implementation plan, you'll ensure that your implementation activities deliver on your business case objectives, and you'll avoid pitfalls or unnecessary detours that don't contribute to your success.

[Read the Playbook](#) →



#### Upgrades Innovation at Now at Work

Get a closer look at an exciting new addition to your upgrade arsenal – the Upgrade Center – which will give you the visibility and insights you asked for to simplify how you preview, manage and run your upgrades.

[Register Now](#) →



#### New! Customer Success best practices videos

Check out our new multimedia series where we summarize best practices in short videos.

[Watch Now](#) →

### Training and Certification



#### Is custom training right for your team?

Learn more about the [benefits of custom training](#) and how it can help boost your processes, increase user productivity, and drive enablement so you can realize the full value of ServiceNow—faster.

[Schedule Now](#) →

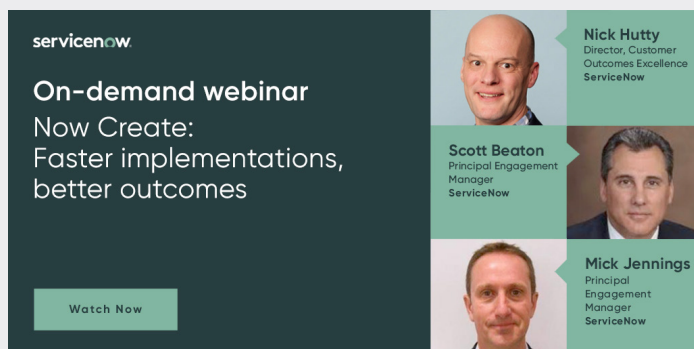


#### Adoption strategies for pre and post go live

Join the webinar on Thursday, September 17 to learn how organizations have tackled user adoption issues. Hear from experts about defining objectives, creating implementation guidance, measuring and communicating value, and nurturing champions for the platform.

[Register Now](#) →

### Webinars



#### Now Available On Demand! Best practices for your ServiceNow implementation

Now Create packages our expertise from thousands of successful implementations into prescriptive guidance available in a beautiful user experience. Watch now to see how to use our methodology and best-practice guidance in your project.

[Watch Now](#) →



#### Your September webinar lineup – Register today!

Whether you're interested in a deep dive of Now Support or amplifying your ServiceNow experience, learn how you can achieve business outcomes faster with these upcoming Customer Success webinars.

[Reserve My Spot](#) →