Now Creators program FAQ

What’s happening to the Now Creators program?
ServiceNow will retire the Now Creators program on May 11, 2022. We’re currently preparing an exciting new recognition program to be released later this year.

As a Now Creator, will I retain the recognition I’ve earned?
Yes! Our upcoming recognition program will recognize everyone who achieved Star, Pro, or Legend levels in Now Creators.

Why is ServiceNow retiring the Now Creators program?
At ServiceNow, we work to deliver a superior customer experience, help our users advance their careers, and get organizations the most from their ServiceNow investments. Our new recognition program is even more enriching! It will help users quickly gain new skills and achievements in the ServiceNow ecosystem.

When will the new recognition program become available?
The new program is currently in development and will launch later in 2022. Stay tuned for announcements—they’re coming soon.

Can I continue to earn milestones within the ServiceNow ecosystem?
While Now Creators as a program will stop recognizing achievements on May 11, 2022, as a ServiceNow professional you can continue to earn badges and recognition by taking advantage of the multiple learning opportunities in Now Learning, participating in Community, and attending ServiceNow events. Once the new program launches, we’ll recognize those achievements and activities.

Do you have other training recommendations I can view and start?
Yes. Now Learning is a great resource for exploring learning and career development opportunities.

How do I request support in case of issues?
You can email nowcreators@servicenow.com until June 10, 2022, to request support for any issues related to milestones or badges.