

How can Now Creators benefit my team?

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Who are Now Creators?

[Now Creators](#) are ServiceNow professionals who are problem solvers, innovators and life-long learners. They track their skills and achievements with ServiceNow, updating their sharable profiles that display their accomplishments and track their progress in predefined training plans.

How can having Now Creators on my team benefit my organization?

When your team members become Now Creators, they:

- Gain new, role-specific skills that maximize their productivity, innovation, and problem-solving abilities
- Follow prescriptive pathways that help your organization realize full value from the Now Platform®
- Have access to effective content based on ServiceNow's recommendations for their roles, which include enhancing their platform skills and being recognized for their knowledge and achievements
- Have an avenue to network with other Now Creators to inspire and collaborate, accelerate projects, and reduce risks

The screenshot displays a user profile for Grace Holmes, a Business Process Analyst at Acme Corporation in Minnesota, US. The profile includes a circular profile picture, a contact email (skouser3@mailinator.com), and a section for featured achievements. The achievements listed are: Certified System Administrator, Application Development Fundamentals, 2016 Hackathon Grand Prize Winner, 2018 Now Community MVP, Helpful Answers 200, and 2018 MVP. A 'Share Profile' button is visible at the bottom left of the profile card. The background features a large, stylized 'NOW' logo in green, purple, and blue.

How can Now Creators benefit my team? (Continued)

What **roles** are currently available for Now Creators?

- System administrator
- Developer
- Implementer
- Business process analyst
- Service owner

More roles will be added over time.

What is a Super Badge?

A Super Badge is a recognition awarded to individuals who have demonstrated their ability in a certain role. Now Creators earn them by completing all action items listed in their profile, which can include training, work on Now Community or the Developer portal, and familiarity with best practices in using the Now Platform.

There are three levels of badges: Star, Pro, and Legend. Now Creators earn Star badges first. They earn Pro and Legend badges through additional training, certifications, tools, content, and event presentations. Displaying their success in their profiles helps them gain credibility and can accelerate their careers.



Insider's tip:

Celebrate your team's accomplishments and highlight when the Now Creators on your team learn skills and earn badges. This can inspire deeper training and encourage others to complete actions in their training path, ultimately deepening your platform team's skills.

If you have any questions on this topic or you would like to be a contributor to future ServiceNow best practice content, [contact us](#).