

# How do I model and manage my services with the Common Services Data Model?

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## What is the Common Services Data Model (CSDM)?

The [Common Service Data Model](#) (CSDM) is the ServiceNow® framework and prescriptive guidance for building out your [CMDB](#). CSDM identifies where to place service and application-related data within the CMDB.

### CSDM is:

- A shared set of service-related definitions across products
- A best practice for CMDB data modeling and data management
- Guidance for using out-of-the-box CMDB core tables
- Guidance on service modeling and mapping

### CSDM is NOT:

- A process or implementation guide for ITSM, SPM, APM, EM, or other products
- A code to install
- A SKU or product that you can purchase
- An automatic fix for data models in past implementations

## Why should I follow CSDM?

### Current and future products from ServiceNow that use the CMDB may require data prescribed by CSDM. Adopting CSDM will ensure:

- The ability to take advantage of new ServiceNow products
- Easier upgrades
- That ServiceNow products work better together with common service definitions across the product portfolio

### Adherence to CSDM will also provide:

- Transparent service costing and more accurate reporting
- Less overhead when maintaining services

## Do I need to purchase a new module or product to use CSDM?

No. ServiceNow will provide all CSDM-related objectives and CMDB core tables as part of the out-of-the-box CMDB, regardless of licensing.

# How do I model and manage my services with the CSDM? (Cont.)

## How do I get started with CSDM?

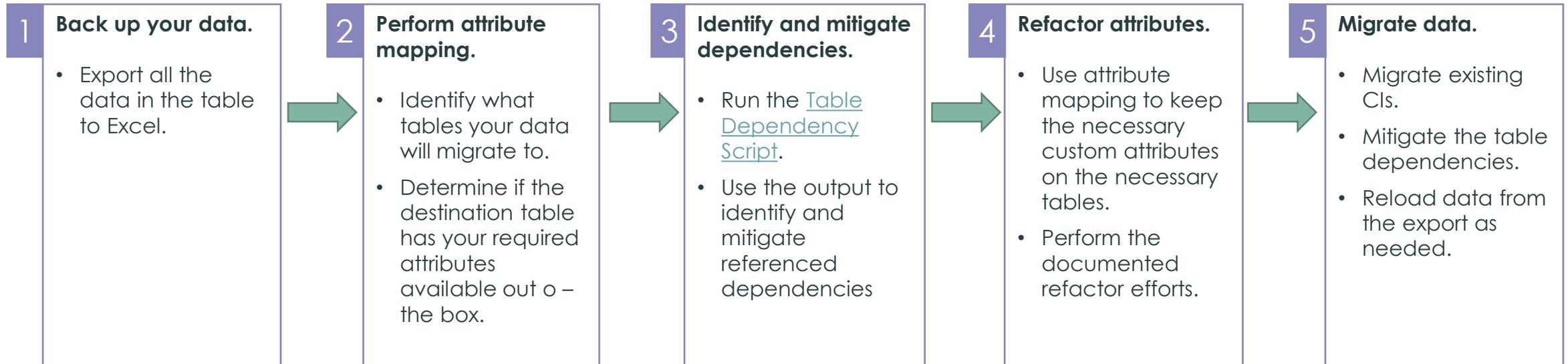
ServiceNow does not recommend trying to implement all elements of the CSDM at once. Instead, implement CSDM in a staged manner:

Crawl	Walk	Run	Fly
Focus on <i>application tables</i> to build out the minimum information required for incident, problem, and change management.	Address the management and support of deployed applications and infrastructure.	Incorporate <i>business services</i> to understand the impact technology can have on the business.	Build out the remaining elements of CSDM to tie the technology and business services to your <i>business capabilities</i> .
Related tables			
<ul style="list-style-type: none"> <li>Business Application</li> <li>Mapped Application Service</li> <li>Application</li> <li>Service/host</li> </ul>	<ul style="list-style-type: none"> <li>Technical Services</li> <li>Technical Service Offering</li> </ul>	<ul style="list-style-type: none"> <li>Business Service Portfolio</li> <li>Business Service</li> <li>Business Service Offering</li> </ul>	<ul style="list-style-type: none"> <li>Business Capability</li> <li>Information Object</li> <li>Request Catalog</li> </ul>
Outcomes			
<ul style="list-style-type: none"> <li>Back-end data is cleaned up and moved to the correct tables.</li> <li>The minimum CMDB requirements for ITSM are met.</li> <li>You have the foundation for <a href="#">Application Portfolio Management</a> (APM).</li> <li>You can use <a href="#">Technology Portfolio Management</a> (TPM).</li> </ul>	<ul style="list-style-type: none"> <li>You have a complete operational view of technical services.</li> <li>You gain back-end service reporting.</li> <li>You can manage the infrastructure using service offerings rather than metadata.</li> <li>You can request service offerings within the catalog.</li> </ul>	<ul style="list-style-type: none"> <li>The key CSDM sections are complete.</li> <li>Cost reporting is available for business applications.</li> <li>Cross-product dependency requirements are satisfied.</li> </ul>	<ul style="list-style-type: none"> <li>You have consistent service cost reporting for business capabilities.</li> <li>You have APM rationalization of business applications and business services.</li> <li>You can identify and manage sensitive or critical information with information objects.</li> </ul>

# How do I model and manage my services with the CSDM? (Cont.)

## How do I migrate CSDM-related data to the recommended tables?

Follow these steps to migrate data from custom and nonconforming tables:



### Related resources

- [Community – CSDM 2.0 White Paper](#)
- [Success Checklist – Discover and map your service assets](#)
- [Success Playbook – Populate and maintain your CMDB with Discovery](#)
- [Success Quick Answer – How can I assess the health of my CMDB?](#)
- [Common Service Data Model Community Forum](#)

If you have any questions on this topic or you would like to be a contributor to future ServiceNow best practice content, please [contact us](#).