servicenow®

▦ Microsoft
Azure

Azure and ServiceNow: Extending IT Best Practices to the Microsoft Cloud

A single pane of glass to manage all of your public and private cloud resources

The Challenge

Across industries, enterprises are turning to public clouds to enhance agility and drive competitiveness. This is because cloud computing offers unprecedented opportunities to reach new markets, foster innovation, and dramatically lower IT costs.

However, organizations face challenges when they embrace the public cloud. To confidently transition to a public cloud environment, enterprises need best practices that deliver the same level of control, security and governance found in their on-premise and private cloud IT networks. At the same time, these guardrails must be gentle, so that users such as DevOps teams can take full advantage of the public cloud's boundless potential for agility and innovation.

The Solution

Together, ServiceNow and Microsoft let organizations sweep aside this challenge. With ServiceNow Cloud Management and Microsoft Azure we have worked together to create a comprehensive integrated solution that gives organizations complete visibility and control of their Microsoft cloud resources, while letting them fully exploit Microsoft Azure's extensive capabilities and empowering agility.

ServiceNow Cloud Management provides consistent, repeatable processes for creating and managing services across Microsoft Azure subscriptions and regions. It also delivers unparalleled financial and operational visibility, giving Microsoft Azure customers the reliable service and application-level information they need to manage cloud usage and costs, create Show-Back and Charge-Back transparency, and ensure compliance with corporate security policies.

ServiceNow customers can now leverage their investment for best-in-class management of Microsoft Azure – and Microsoft Azure customers can gain dramatically increased visibility and control of their Microsoft cloud infrastructure. ServiceNow's single system of record creates a proven framework for the agile management of public and private clouds – whether you are already deploying advanced hybrid cloud architectures, or are just taking your first steps towards the public cloud.

How It Works

ServiceNow provides full service lifecycle management for Microsoft Azure. Using this out-of-the-box integration, enterprises can:

- Manage their public and private cloud infrastructure using a consistent single system of record.
- Let users request and track all of their cloud resources through a rich, self-service portal.
- Create Azure application stacks with a single click of a button.
- Automatically provision cloud services – including fully configured Virtual Networks.
- Control which users can access specific cloud resources, using role-based permissions to eliminate the need for multiple accounts.
- Apply comprehensive change management to production cloud environments.
- Use service-aware discovery to identify existing cloud resources and bring them under management.
- Leverage ServiceNow Event Management to detect, diagnose and resolve cloud issues.
- Monitor cloud costs based on service, user, department or cloud provider.

ServiceNow Cloud Management uses the latest Azure v2 (ARM) technology for Azure provisioning, supports a comprehensive set of Azure IaaS and PaaS services, and is deeply integrated with the Azure Enterprise Billing API.

In addition to managing Microsoft Azure, ServiceNow also manages private clouds using the same consistent approach. This creates a comprehensive management framework for hybrid cloud environments, delivering total visibility and control – from initial cloud service creation through to final teardown.

ServiceNow and Microsoft Azure Integration
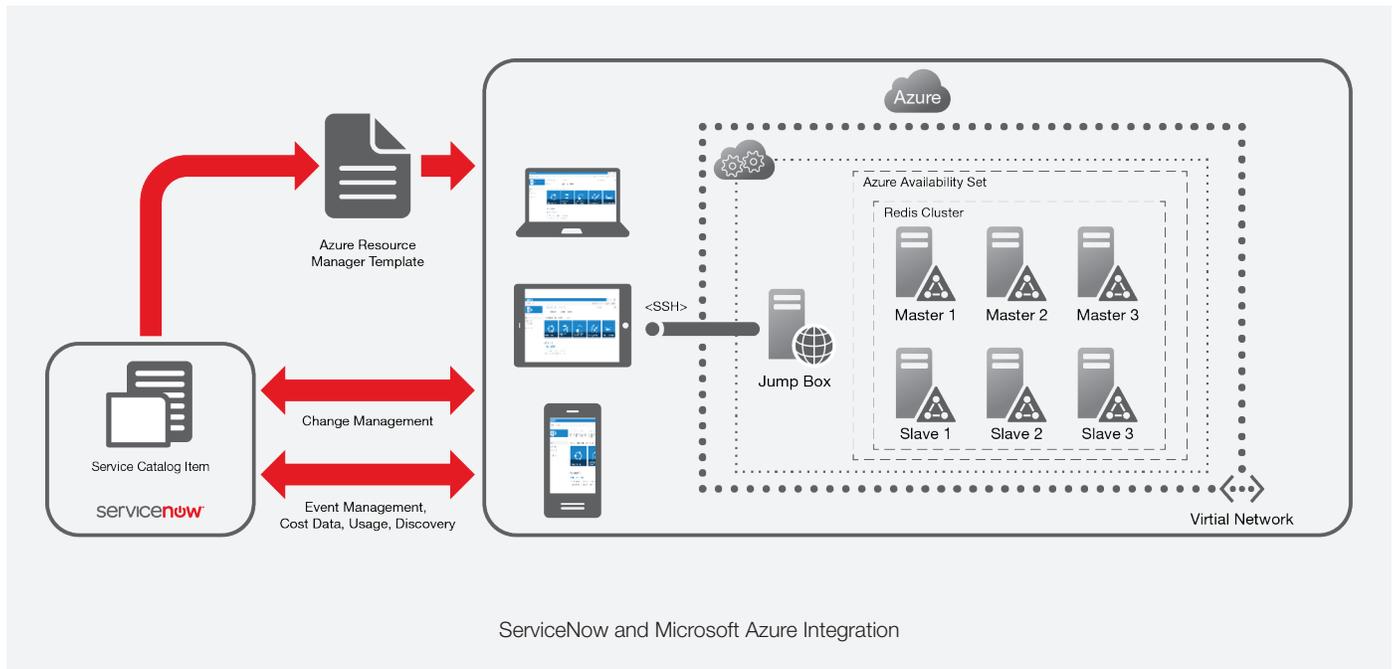
Summary

ServiceNow and Microsoft Azure have created a deeply integrated solution for end-to-end management of Microsoft cloud services and resources. By leveraging this integration, enterprises can:

- Use ServiceNow's single system of record to standardize cloud management processes across public and private clouds.

- Simplify cloud security by replacing multiple subscriptions with a common, role-based security model.

- Maximize the productivity of cloud users and administrators, allowing them to take full advantage of public and hybrid cloud environments.

- Understand the TCO of individual cloud services, so that lines of business can manage costs effectively.

- Empower their IT teams to provide the right amount of governance for public cloud resources, and guardrails for ensuring end-user compliance with IT controls and standards

For more information, or to schedule a demo, please contact your ServiceNow or Microsoft account team.

About Microsoft Azure

Launched in 2010, Microsoft Azure is a cloud computing platform and infrastructure, created by Microsoft, for building, deploying and managing applications and services through a global network of Microsoft-managed and Microsoft partner hosted datacenters. It provides both PaaS and IaaS services and supports many different programming languages, tools and frameworks, including both Microsoft-specific and third-party software and systems.

About ServiceNow IT Operations Management Solutions

ServiceNow's ITOM gives enterprises of complete visibility and control of their entire IT environment – including virtualized and cloud infrastructure. It simplifies service mapping, delivery and assurance, consolidating IT service and infrastructure data into a single system of record. It also automates and streamlines key processes – including event, incident, problem, configuration and change management – creating a complete, consistent and integrated IT operational framework that drives efficiency and improves service quality.

servicenow®

www.servicenow.com