A low-code reality check

Set aside the frothy predictions about low code software development. Here are key facts and numbers that size up low-code demand, adoption, and growth.

Fast track for low code

Annual global revenue of low-code technologies



Total Yearly Revenue



2019



2020



2021

The low-code marketplace by category

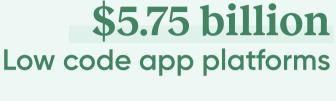
Top types of low code development tools, by revenue



\$5.75 B



\$2.32 B







management suites



\$2.32 billion Multi-experience

development platforms \$2.19 billion







Robotic process automation





The pandemic has deepened the developer shortage IT organizations can't fill openings, which is driving more

demand for low code

software developers in September 2021:

Number of U.S.

job openings for

February and September 2021:

Increase in number

of vacancies between



start of the COVID-19 pandemic:

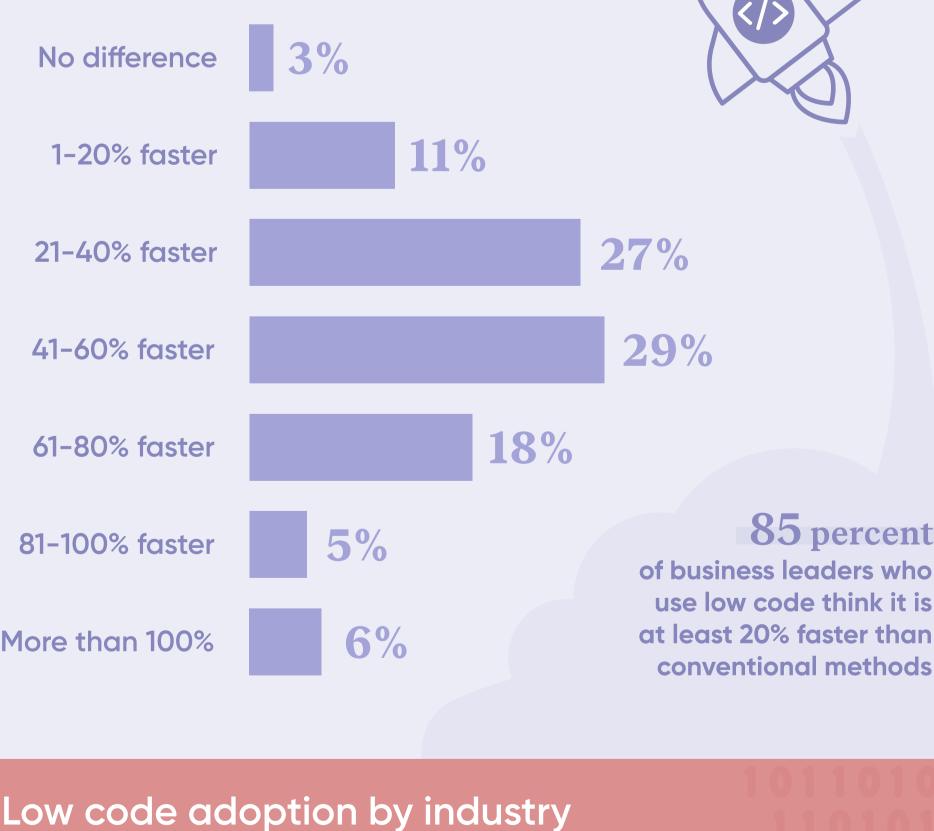
Increase since the



Slower

Low code = high speed

The vast majority of businesses using low code say it speeds up development cycles



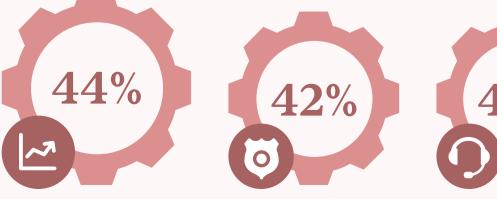
use low code think it is at least 20% faster than conventional methods

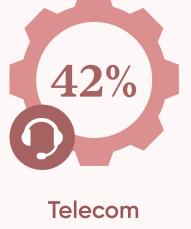
85 percent

Percentage of executives in five major sectors who say

Public sector

Financial services is the low-code leader among 5 major sectors





they're adopting low code at moderate or high levels:





Financial services

Sources:

Gartner (February 2021)

ThoughtLab/ServiceNow

Indeed, LinkedIn

National Foundation for American Policy,