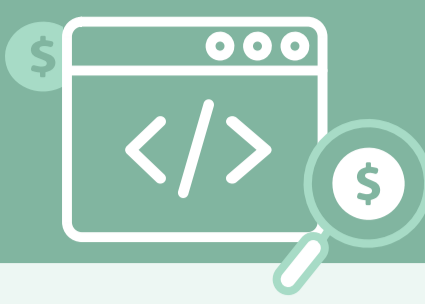


A low-code reality check

Set aside the frothy predictions about low code software development. Here are key facts and numbers that size up low-code demand, adoption, and growth.

Fast track for low code

Annual global revenue of low-code technologies



Total Yearly Revenue



2019



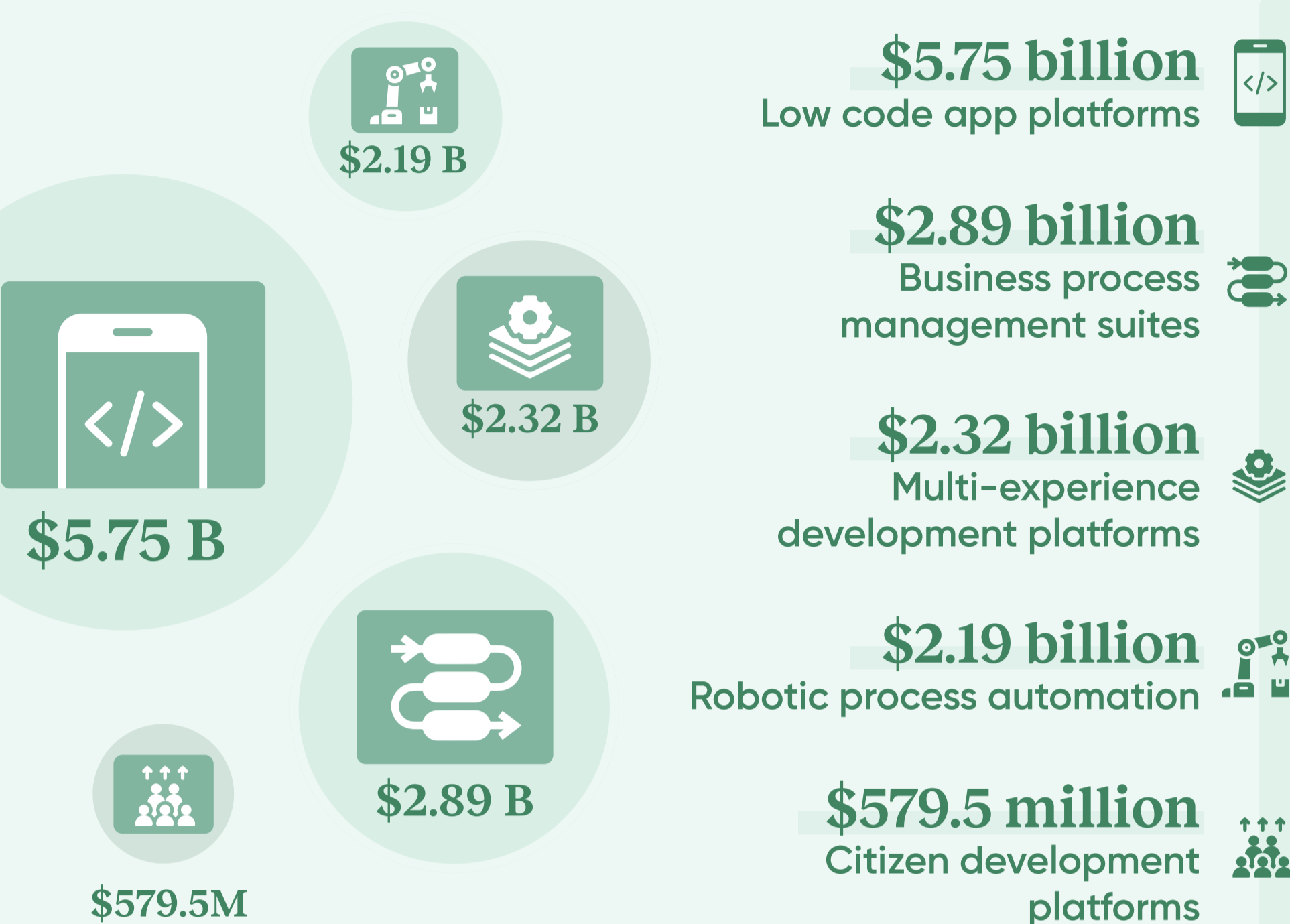
2020



2021

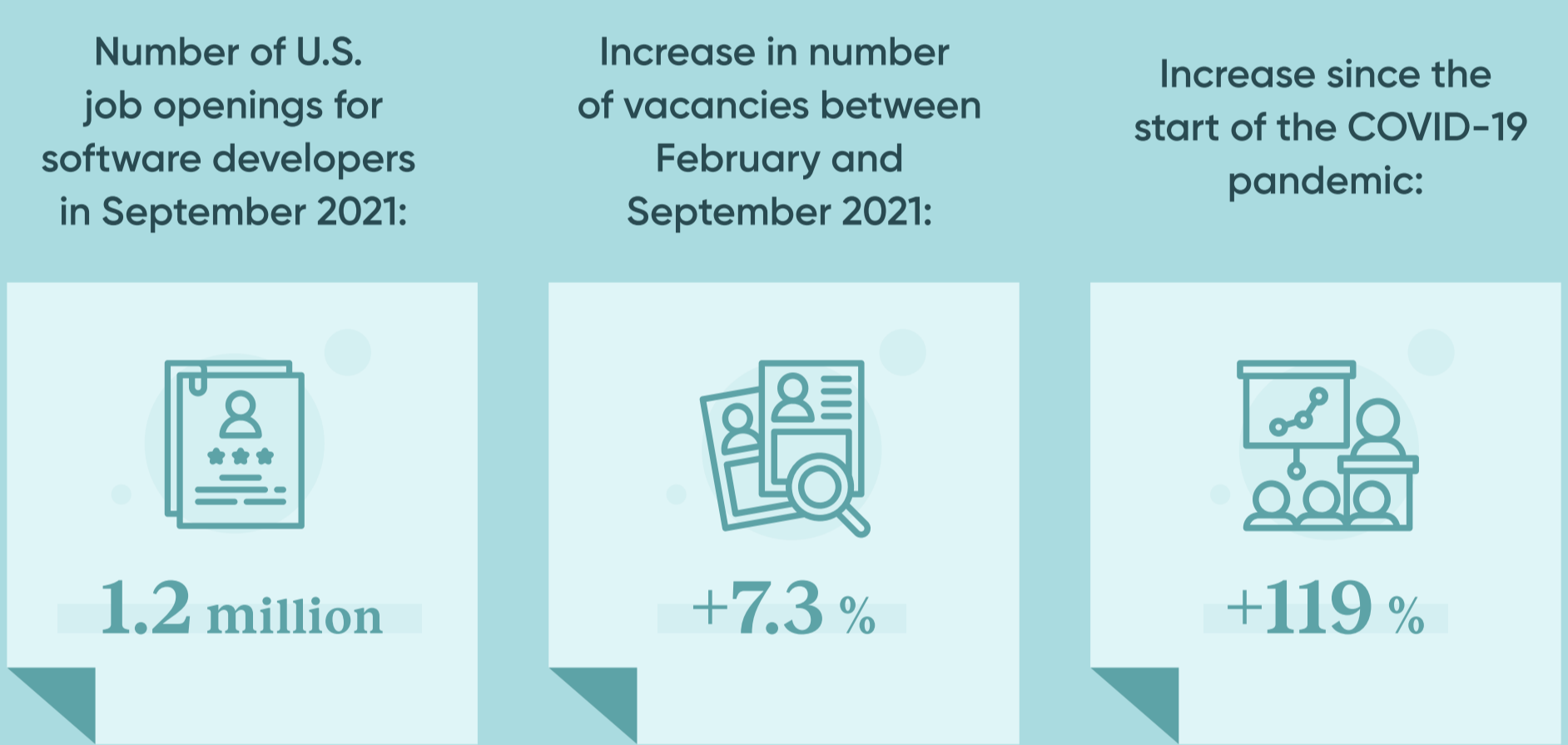
The low-code marketplace by category

Top types of low code development tools, by revenue



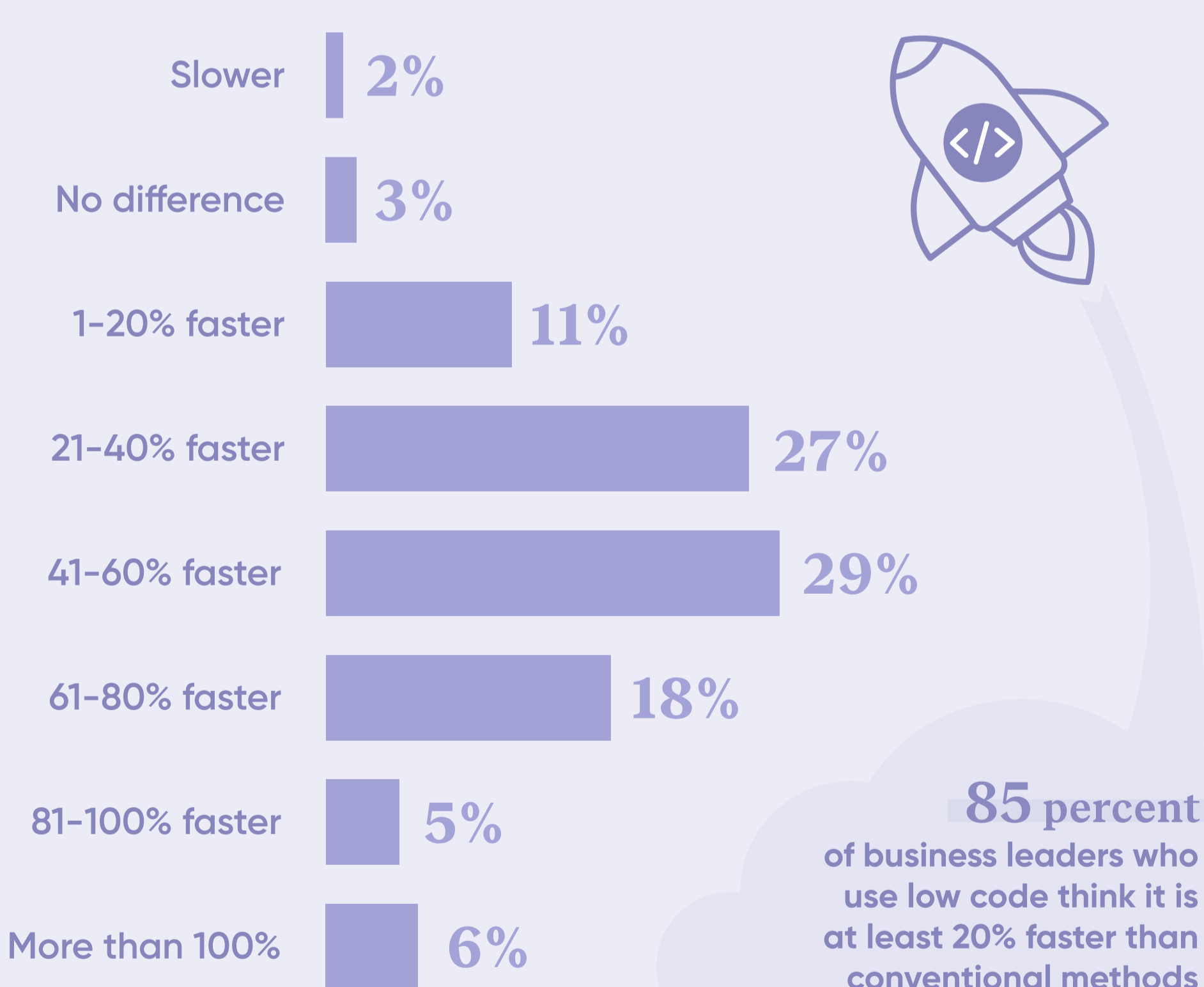
The pandemic has deepened the developer shortage

IT organizations can't fill openings, which is driving more demand for low code



Low code = high speed

The vast majority of businesses using low code say it speeds up development cycles



Low code adoption by industry

Financial services is the low-code leader among 5 major sectors

Percentage of executives in five major sectors who say they're adopting low code at moderate or high levels:

