

Services Partner Program



Program Highlights

- Multi-Segment Partner Program
- Access to ServiceNow Partner Portal
- ServiceNow Demo Instances
- Deal Registration
- Professional Services Referral Opportunities
- Find A Partner listing on ServiceNow external website (Specialist segment & above)
- Eligibility to Apply to Sponsor ServiceNow Events
- Training discounts
- Program Segment Badge (Specialist segment and above)

Join the ServiceNow partner ecosystem and together we will revolutionize the way people work. When you partner with ServiceNow, you align forces with the fastest growing cloud company providing service management for every department in the enterprise—all delivered through the Enterprise Cloud.

Founded in 2004 with the goal of making work easier for people, ServiceNow is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity for more than 6,200 enterprise customers worldwide, including approximately 80% of the Fortune 500. Join the Revolution!

Join and gain access to valuable resources

Become a Services Partner and gain access to resources to help you implement ServiceNow solutions and provide professional services to ServiceNow customers. The program offers multiple program segments, with benefits commensurate with your level of commitment. Register and complete more implementations, achieve high ServiceNow Customer Satisfaction (CSAT) ratings, certify your technical staff, and enjoy the rewards of a successful partnership with ServiceNow.

Qualifications—Key to Success

Get your team certified and advertise to your target markets that you have expertise delivering successful ServiceNow implementations. ServiceNow offers a number of certifications for System Administrators, Implementation Specialists, Instructors, and Technical Architects to ensure competence and smooth delivery of ServiceNow implementations to our mutual customers. Training for each certification is available at a discount to eligible partners directly from ServiceNow or through ServiceNow Authorized Training Partners.

Apply for the Service Provider Partner Program

Register to create a ServiceNow account and apply for the ServiceNow Services Partner Program at <https://www.servicenow.com/partners/become-a-partner.html>.

Questions?

Contact us with questions or to request additional information at partnerprograms@servicenow.com.

